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MIT Sloan Collaboration



MISSION

To Advance Knowledge and Cultivate Leaders for China and the World.

ASPIRATION

To Be a World-Class School of Economics and Management.

CORE VALUES

Integrity Dedication Respect

TSINGHUA SEM-MIT SLOAN PARTNERSHIP

Since 1996, Tsinghua University School of Economics and Management (Tsinghua SEM) and MIT Sloan School of Management (MIT Sloan) have been a natural fit as partners, sharing a higher purpose of having a meaningful impact on the world. Based in two leading and prestigious comprehensive universities, both schools carry on a tradition of scientific excellence in their approach to management. Tsinghua SEM and MIT Sloan students are doers, seeking joy, meaning and fulfillment from the application of their diligence and the merit of their actions. Together, both schools and their students remain true to a common spirit of selfimprovement, collaboration, and real achievement.



DEANS' WELCOME

With globalization and greater interlinking between countries, business as well as governments and nonprofit organizations are increasingly looking for leaders with a global perspective. To successfully manage and lead in an increasingly complex environment, many are finding that traditional "business education" in an MBA program is no longer enough.

To develop and enable the next generation of such business leaders, Tsinghua University School of Economics and Management (Tsinghua SEM) established the International MBA Program in 1997. In 2013, the International MBA Program and the Chinese-taught Full-Time MBA Program were integrated into the Tsinghua Global MBA Program, reflecting a deeper China focus and a wider global reach. In close collaboration with MIT Sloan School of Management, Tsinghua SEM's leading faculty drives world-class business education. Program participants from across China and from around the world also deeply enrich classroom and extracurricular discussions. More than 11,000 Tsinghua MBA alumni – as well as the extensive alumni network of the broader Tsinghua University will help each student maintain global insights beyond graduation.



Perhaps most importantly, Tsinghua University's prominence provides its students unparalleled access into China. As Tsinghua is one of the leading academic institutions as well as one of the centers of technology innovation and entrepreneurship of China, national and international dignitaries regularly seek audience at Tsinghua SEM. With the growing spotlight on China on the international stage, there is no better vehicle to understanding the global market.

These are challenging and yet exciting times for business leaders in China and around the world. If you too have ambitions to join them on the world stage, I warmly welcome all of you to join this program. We are confident that the Tsinghua Global MBA Program will not only provide you with a worldclass business education, but also serve as "Your Gateway to the Best of China".

Bai, Chong-En

Dean, School of Economics and Management, Tsinghua University Mansfield Freeman Chair Professor, Department of Economics, School of Economics and Management, Tsinghua University

to recognize vital areas of opportunity including and with MIT as influential, successful, thoughtful alumni. It is our honor to include these leaders in

Going forward, we look to a continued close collaboration between Tsinghua and MIT. We will continue our cooperation among students and faculty, and engage in some new activities. We will pursue new research opportunities together, and work together to convene

thought leaders in China around economic and management topics of great importance. And, in collaboration, we will explore and experiment with new kinds of ways to have impact in China, on China-U.S. relationships, and on China's continuing growth as a leader in the world.

David C. Schmittlein







THE TSINGHUA GLOBAL MBA PROGRAM

Based in Beijing, the Tsinghua Global MBA Program provides you with an immersive experience of China - you will develop **CHINA ROOTS** while the world -leading faculty and international student body guide your **GLOBAL VISION**.

The unique **COLLABORATION WITH MIT SLOAN**

enhances Tsinghua SEM's already numerous resources. You will learn from the joint faculty from both Tsinghua SEM and MIT Sloan, interact with students from the two schools in various programs, and be connected with alumni networks of both Tsinghua and MIT. You may also apply to spend your second year at MIT in pursuit of an MIT Sloan Master of Science in Management Studies (MSMS) degree in addition to your MBA degree from Tsinghua.

Leveraging the **TSINGHUA NETWORK** gives you access to over 200,000 Tsinghua alumni, the most influential alumni network in China. You will be supported not only by Tsinghua's elite reputation and comprehensive strengths as a prestigious university, but also by Tsinghua's unparalleled entrepreneurship ecosystem.

The Tsinghua Global MBA Program opens the door to a lifetime of exciting opportunities.

What are you waiting for?





When I applied exclusively to Tsinghua SEM, I had two goals: understanding China, and moving from finance to tech. I was rewarded far beyond simply achieving my goals. Students across the university helped deepen my understanding of the local market. Tsinghua's Advisory Board of industry leaders generously shared insights that

expanded my management perspective.

I have benefited from my experiences
well beyond graduation. ••

Henry John FOO

USA/Tsinghua Global MBA Class of 2014

Pre-MBA: Harvard University

Business Analyst, Navy Federal Credit Union

Post-MBA: Product Manager, Google



Initiated by SEM's Founding Dean ZHU Rongji, who later became the 5th Premier of China, the Tsinghua SEM Advisory Board was established in October 2000. Since its establishment, the Advisory Board has met annually to offer advice on the development of Tsinghua SEM.



THE TSINGHUA SEM **ADVISORY BOARD**

The Tsinghua SEM Advisory Board has provided tremendous help in the following initiatives:

- Contributing ideas and formulating strategies to make Tsinghua SEM a world-class school
- Supporting the establishment of research centers
- Providing students with internships and job opportunities
- Jointly developing courses with Tsinghua SEM

ZHU Rongji

(1998-2003)

• Interacting with students through "Classroom Dialogues with Board Members"

HONORARY CHAIRMAN







HONORARY MEMBERS



The Lord Browne of Madingley

Founding Dean, School of Economics and Management, Tsinghua University (1984-2001) Premier, State Council, People's Republic of China

Executive Chairman, L1 Energy Former Group Chief Executive, BP PLC

Henry M. Paulson, Jr.

Founder and Chairman, Paulson Institute Former U.S. Secretary of the Treasury Former Chairman and CEO, The Goldman Sachs Group, Inc.

H. Lee Scott, Jr.

Former President and CEO, Wal-Mart Stores, Inc.

WANG Oishan

Vice-President, People's Republic of China

CHAIRMAN



Tim Cook

CEO, Apple

VICE CHAIRMAN



QIU Yong

President, Tsinghua University

QIAN Yingyi

Professor of Economics and Distinguished Professor of Arts, Humanities and Social Sciences, Tsinghua University

Dean (2006-2018), School of Economics and Management, Tsinghua University

MEMBERS



Chairman and Chief Executive Officer, General Motors Company

Jim Breyer

Founder and CEO, Breyer Capital

Carlos Brito

Global Chief Executive Officer, AB InBev

MEMBERS



Vice Chairman, China Center for International Economic Exchanges Former Chairman, CITIC Group

CHEN Jining

Mayor, Beijing Municipal Government
Former Minister, Ministry of Environmental Protection,
People's Republic of China
Former President, Tsinghua University

CHEN Yuan

Vice Chairperson, The 12th National Committee of the Chinese People's Political Consultative Conference (CPPCC) Former Chairman, China Development Bank

Michael L. Corbat

CEO, Citigroup Inc.

Raymond T. Dalio

Founder, Co-CIO and Co-Chairman, Bridgewater Associates, LP

Michael Dell

Chairman of the Board and Chief Executive Officer, Dell Technologies

Jamie Dimon

Chairman of the Board and Chief Executive Officer, JPMorgan Chase

Denis Duverne

Chairman of the Board, AXA Group

Laurence D. Fink

Chairman and Chief Executive Officer, BlackRock, Inc.

William E. Ford

Chief Executive Officer, General Atlantic

Victor K. Fung

Group Chairman, Fung Group

Christopher B. Galvin

Co-Founder and Chairman, Gore Creek Asset Management LLC Former Chairman and CEO, Motorola Inc.

Terry Gou

Founder, Foxconn Technology Group

Mario Greco

CEO, Zurich Insurance Group

Evan G. Greenberg

Chairman and Chief Executive Officer, Chubb Limited and Chubb Group

Maurice R. Greenberg

Chairman and Chief Executive Officer, Starr Insurance Companies

GU Binglin

Director, Institute for Advanced Study, Tsinghua University Former President, Tsinghua University

GUO Shuqing

Secretary of Party Committee and Deputy Governor, People's Bank of China Chairman and Secretary of Party Committee, China Banking and Insurance Regulatory Commission Former Chairman of the Board, China Construction Bank; Former Chairman of China Securities Regulatory Commission Former Governor, Shandong Province

HO Ching

CEO, Temasek Holdings Private Limited

Nobuyuki Idei

Founder and CEO, Quantum Leaps Corporation Former Chairman and CEO, Sony Corporation

Pablo Isla

Chairman, Inditex Group

Erika James

Dean, The Wharton School of the University of Pennsylvania

Joe Kaeser

President and Chief Executive Officer, Siemens AG

Christian Klei

Chief Executive Officer, SAP SE

Henry R. Kravis

Co-Chairman and Co-Chief Executive Officer, KKR

Ramon Laguarta

Chairman and Chief Executive Officer, PepsiCo

Jonathan D. Levin

Philip H. Knight Professor and Dean, Stanford Graduate School of Business

Richard C. Levin

Former CEO, Coursera President Emeritus, Yale University

Richard Li

Founder and Chairman, Pacific Century Group

Robin L

Co-Founder, Chairman and Chief Executive Officer, Baidu, Inc.

LIU He

Member, Political Bureau of CPC Central Committee Vice-Premier, State Council, People's Republic of China Head, General Office of the Central Commission for Financial and Economic Affairs

LIU Mingkang

Former Chairman, China Banking Regulatory Commission

Bernard Looney

Chief Executive Officer, bp Group

LOU Jiwei

Standing Committee Member and Chairman of the Committee of Foreign Affairs, The 13th National Committee of the Chinese People's Political Consultative Conference (CPPCC) Former Chairman, National Council for Social Security Fund Former Minister, Ministry of Finance, People's Republic of China

Andrónico Luksic

Chairman, Luksic Group

Jack Ma

Founder, Jack Ma Foundation United Nations Sustainable Development Goals Advocate Partner, Alibaba Group

MA Kai

Member, Political Bureau of the 18th CPC Central Committee Vice-Premier, State Council, People's Republic of China (2013-2018)

Pony Ma

Core Founder, Chairman of the Board and CEO, Tencent

Eric S. Maskin

Adams University Professor and Professor of Economics and Mathematics, Harvard University 2007 Nobel Laureate in Economics

Doug McMillon

President and CEO, Walmart Inc.

Elon Musk

Co-founder and CEO, Tesla, Inc. Co-founder and CEO, Space Exploration Technologies (Space X)

Satya Nadella CEO, Microsoft

,

Nitin Nohria

George F. Baker Professor of Administration Dean, Harvard Business School

James Quincey

Chairman and Chief Executive Officer, The Coca-Cola Company

Brian L. Roberts

Chairman and Chief Executive Officer, Comcast Corporation

Virginia M. (Ginni) Rometty

Executive Chairman, IBM

David M. Rubenstein

Co-Founder and Co-Executive Chairman, The Carlyle Group

David C. Schmittlein

John C Head III Dean, MIT Sloan School of Management

Stephen A. Schwarzman

Chairman, CEO and Co-Founder, Blackstone

Kevin Sneader

Global Managing Partner, McKinsey & Company

David M. Solomon

Chairman and Chief Executive Officer, The Goldman Sachs Group, Inc.

Masayoshi Son

Chairman and CEO, SoftBank Group Corp.

A. Michael Spence

Philip H. Knight Professor Emeritus of Management, Stanford University Senior Fellow, Hoover Institution at Stanford University 2001 Nobel Laureate in Economics

Ratan N. Tata

Chairman, Tata Trusts
Chairman Emeritus of Tata Sons, Tata Industries, Tata Motors,
Tata Steel and Tata Chemicals

John L. Thornton

Executive Chairman, Barrick Gold Corporation Chair Emeritus, Brookings Institution

Ben van Beurden

Chief Executive Officer, Royal Dutch Shell plc

Jacob Wallenberg

Chairman of the Board, Investor AB

WANG Dazhong

Former President, Tsinghua University

Marjorie Yang

Chairman, Esquel Group

YI Gang Governor, People's Bank of China ZHAO Chunjun

Dean (2001-2005), School of Economics and Management, Tsinghua University

ZHOU Xiaochuan

Vice Chairperson, The 12th National Committee of the Chinese People's Political Consultative Conference (CPPCC) Former Governor, People's Bank of China President, China Society for Finance and Banking

Oliver Zipse

Chairman of the Board of Management, BMW AG

Mark Zuckerberg

Founder and CEO, Facebook

JOINT FACULTY FROM **TSINGHUA SEM & MIT SLOAN**



- Professor, Department of Management Science and
- Associate Dean, School of Economics and Management
- · PhD, University of California, Irvine



- · Professor, Department of Innovation, Entrepreneurship
- · PhD, Massachusetts Institute of Technology



- LI Daokui
- · Mansfield Freeman Chair Professor · Professor of the Department of Finance
- · PhD, Harvard University



- · Professor, Department of Leadership and Organization Management
- · PhD, Purdue University

Steven WHITE



- Associate Professor, Department of Accounting
- · PhD, Stanford University

JIA Ning



- · Associate Professor, Department of Innovation, Entrepreneurship and Strategy
- · PhD, Massachusetts Institute of Technology



- John Akula
- · Senior Lecturer, Law · PhD & JD, Harvard University



- · International Programs Professor of Management
- · Professor of Technological Innovation, Entrepreneurship, and Strategic Management
- · PhD, MIT Sloan School of Management



- Jake Cohen
- · Senior Lecturer of Accounting and Law · Senior Associate Dean, Undergraduate and Master's Programs at MIT Sloan
- · JD, Syracuse University



- · John D. C. Little Professor of Marketing, MIT Sloan School
- · Ph.D. in Business Administration, University of California,



- S.P. Kothari
- · Gordon Y Billard Professor of Accounting and Finance
- · PhD, University of Iowa



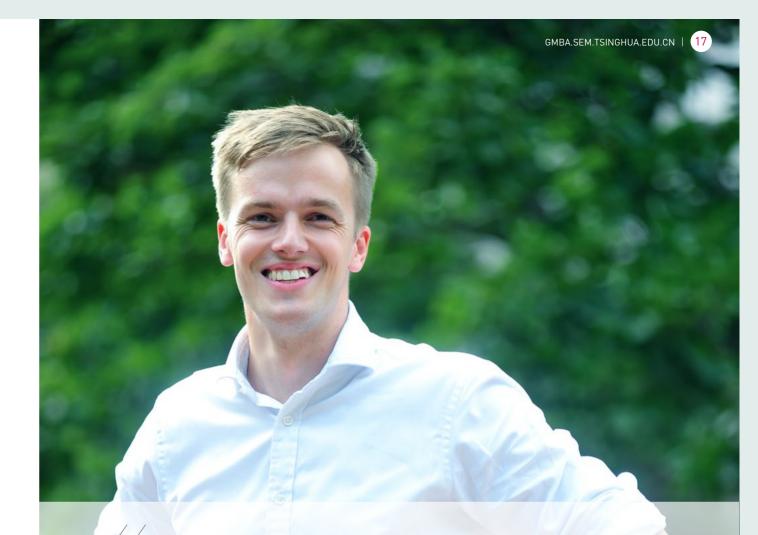
- **Scott Stern**
- · David Sarnoff Professor of Management of Technology
- · PhD, Stanford University





The Tsinghua Global MBA Program is designed to cultivate future leaders with general management capabilities

- The comprehensive first-year core courses build a strong foundation of essential general management knowledge and skills
- 12 tracks of elective courses allow you to pursue your own career interests and passion from a broad and substantive selection of both English and Chinese electives
- Elective courses taught by distinguished industry leaders equip you with knowledge drawn from real business practices
- Many popular courses are offered in Chinese for those who are up for the challenge



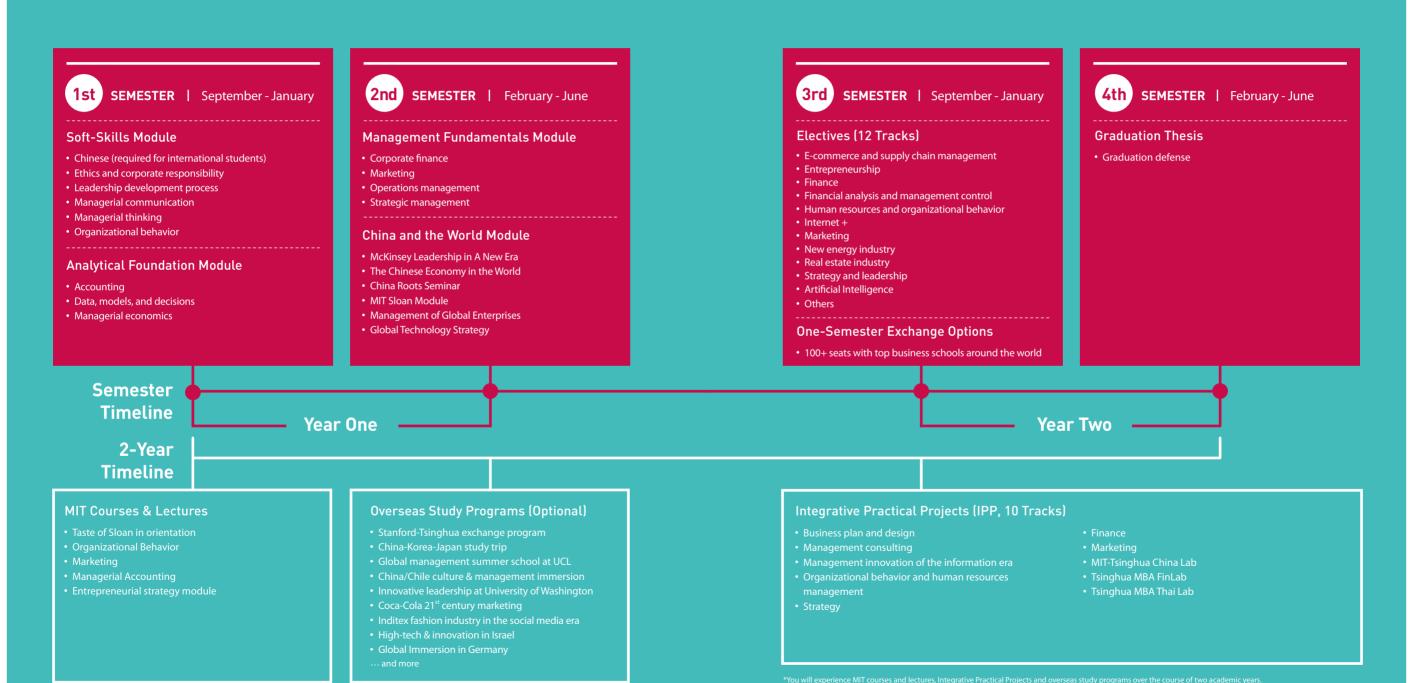
The Tsinghua Global MBA Program is an important strategic move at this point in my career development. Its scientific approach to management aligns strongly to my personal strengths and background in Engineering Science. By immersing myself in China, I hope to develop valuable international ties, both professionally and personally. I aim

to extend this well beyond my time in China, allowing me to create long-term, positive impact in my chosen field of work.

Harry Kershaw

UK/Tsinghua Global MBA Class of 2019
Undergraduate & Masters University:
University of Oxford
Pre-MBA Experience: Investments, Beazley plc

Curriculum





Curriculum

Practical Hands-on Learning Experience

The below courses taught by distinguished industry leaders and scholars are examples of our rigorous hands-on curriculum. It offers students the chance to build a deep reservoir of knowledge and immediately put the knowledge into practice.



McKinsey Global Leadership Course

- Bring world-class business leaders (e.g., CEOs of globally renowned corporations, senior partners leading McKinsey global practices) into the classroom at Tsinghua SEM to have face-to-face sharing/interaction with students.
- Convey deep insights on new trends across some key themes of business functions (e.g., strategy, operations, organization, corporate finance, marketing, "big data", technology, CAPEX, sustainability, and macroeconomics) with a field-and-forum approach.
- Discuss topics on a global level as well as those specifically related to China context.

Tsinghua Case Competition

To bridge academic and corporate worlds, the Tsinghua MBA Programs introduced its annual Business Case Competition to give all enrolled students the opportunity to work together on practical problems confronting organizations. The cases are all from local Chinese companies, and company visits are arranged for participants to familiarize themselves with the respective organizations.

- Equip the students with new knowledge/theories/insights drawn from leading real business practices in key functional areas, with the emphasis on building students' capability for problem solving with deeper insights.
- Provide the students with exposure/interaction with some distinguished business leaders for their leadership development, with the emphasis on helping students to understand broad yet concrete leadership concepts such as leading organizational change, driving innovation, and decision-making in crisis.

Curriculum

Technology Driven Scientific Approach

With the strongest technology competencies and innovation capabilities from 20 schools and 57 departments within Tsinghua University, the below courses enable students to keep pace with the avant-garde trends in areas such as artificial intelligence, big data, life science, and more.





- Designed in collaboration of Tsinghua SEM and Facebook
- Professors together with several Senior Executives from Facebook will introduce students the innovation and entrepreneurship insights and practices of high tech companies.
- Focus on topics of innovation and entrepreneurship practice, growth strategy, corporate culture and so on.
- Help students to understand cutting-edge innovation and entrepreneurship practice in real business nowadays, to broaden their vision about innovation practice via interaction and communication with leading high tech firms.
- Provide one field study opportunity for students to deepen their understanding and thoughts regarding innovation and entrepreneurship practice.

Tsinghua New Technology Exploration

- · Tsinghua University has over a century of experience in interdisciplinary education
- Access Tsinghua University's cutting edge breakthroughs in both the humanities and sciences
- Stay abreast of emerging trends, and learn how to integrate interdisciplinary knowledge for innovation and pave the way for a new generation of management studies
- · Gain first-hand experience with Tsinghua University's advanced research by visiting Tsinghua's top-tier research laboratories.

Strategy in the Information Technology and Internet Industry

- Taught by Christopher Thomas, Associate Partner of McKinsey Global Technology Practice, former CEO of Intel (China)
- Prepares future Chinese and international business and technology leaders to compete and win in the technology industry

Artificial Intelligence Workshop

- · Established in collaboration with the State Key Laboratory for Al at Tsinghua University
- · Taught by founders and CEOs of unicorn companies in different Al fields such as data mining, medical diagnosis and cognitive simulation

Experiencing China in the Classroom

Be prepared to take a deep dive into an immersive experience of China

Tsinghua is a knowledge center for Chinese business innovation. Our Curriculum and interactions with 400 Chinese MBA students in each cohort provide Global MBA students with a deep understanding of China and a head start in developing successful careers in China and beyond.

Many popular courses will be offered in Chinese for those who are up for the challenge.

China Roots Seminars

China Roots Seminars are specially designed for international students to gain an in-depth understanding of China's social, economic and political systems and challenges facing China today. You will gain insights from industry leaders into contemporary issues facing China and Chinese enterprises. A series of corporate visits will also be arranged for students to experience real-world business in China.

Macroeconomics: Chinese Economy

This course is about the Chinese economy. We will focus on real issues, with an emphasis on the role of economic theory in guiding our understanding of real economic problems. By taking a historical perspective, we aim to understand the current situation, and hopefully, better forecast future development. The course materials are based on academic researches (mostly the instructor's). The course will be taught in a simple way, highlighting economic intuitions rather than complex techniques; students are not required to have an economic background.





The China Roots Seminars gave me as an exchange student an excellent opportunity to deepen my knowledge of business practices in China. China Roots lectures helped me to link my international business knowledge with local circumstances and enhanced my understanding for business issues in China. Furthermore, a good mix of local and international company visits in Shanghai revealed the common challenges and opportunities of enterprises when targeting this fast growing market. In conclusion, this combination of various lectures and field trips was a perfect study experience for me and one of the highlights in my exchange program. 9 9

Markus Seidler

Austria / Exchange student from HKUST, Senior Investment Analyst, AIA



Experiencing China Outside the Classroom



Integrative Practical Projects (IPP)

- Guided by Tsinghua faculty, divided into teams of 3-6 each to conduct consulting projects for companies operating in China and beyond
- Minimum investment of 4 weeks' equivalent tackling challenges facing the host company
- Formal concluding report offering detailed analysis and supporting data incorporating a summary of students' Global MBA takeaways and IPP application points

Tsinghua SEM has established strategic partnerships with prestigious universities and organizations in developing IPPs including the following:

- · MIT-Tsinghua China Lab
- Tsinghua Innovation FinLab in partnership with TEKES, the Finnish Funding Agency for Technology and Innovation

MIT-Tsinghua China Lab

- Deeply collaborative activity between Tsinghua SEM and MIT Sloan
- Guided by professors from both schools to address critical management challenges facing small and medium enterprises in China
- Intensive experiential study and joint efforts bringing theory to life
- Mid-term reports are presented to host companies in China and final reports are presented at MIT Sloan
- Students from both schools spend a week at the other's campus and explore different academic and cultural offerings

Study Trips in China

- Supervised by professors and supported by local government, students travel to typical economic zones in China, including Northeast China,
 Southwest China, Yangtze River area, Pearl River area and more
- Local company visits expose students to both business successes and challenges as well as indepth discussions with C-level executives

Interaction With Global Leaders

Tsinghua's reputation, our location in Beijing and the prominence of Tsinghua SEM Advisory Board bring the most influential and inspirational thought leaders in China and around the globe to engage with students in various forums, conferences, lecture series, seminars, workshops, roundtables, etc. They share the most exclusive on-the-ground insights on China in the global business context.

Tsinghua MBA Student Clubs

Student-organized clubs offer numerous opportunities to interact with over 1,200 talented students with unique industry expertise.

- •TMT Club
- Net Impact Club
- Real Estate Club
- Finance Club
- · Human Resource Club
- · Loving Hearts Society
- Law Club
- Family Business Club
- Psychology Club
- Medicine & Health Club
- Basketball Club
- Golf Association
- Badminton Club
- Football Club

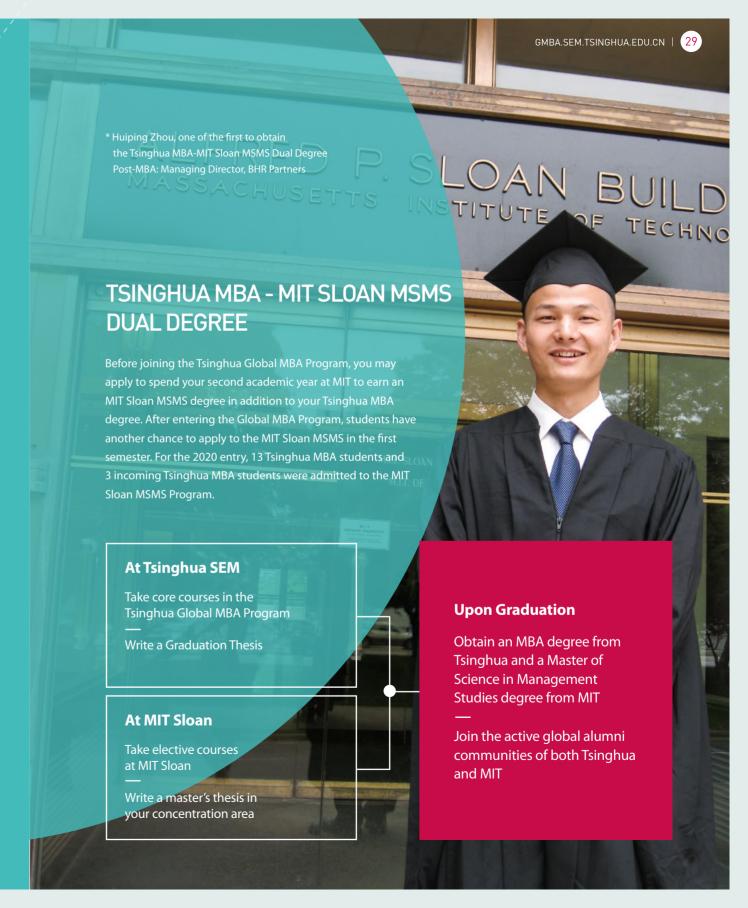
- Runners' Club
- Chinese Traditional Medicine Club
- Gourmand Club
- Photography Club
- Entrepreneurship Venture Capital and Innovation Club
- Cultural Creativity Industry Club
- Tennis Club
- Rowing Club
- Al Club
- Electricity & Energy Club

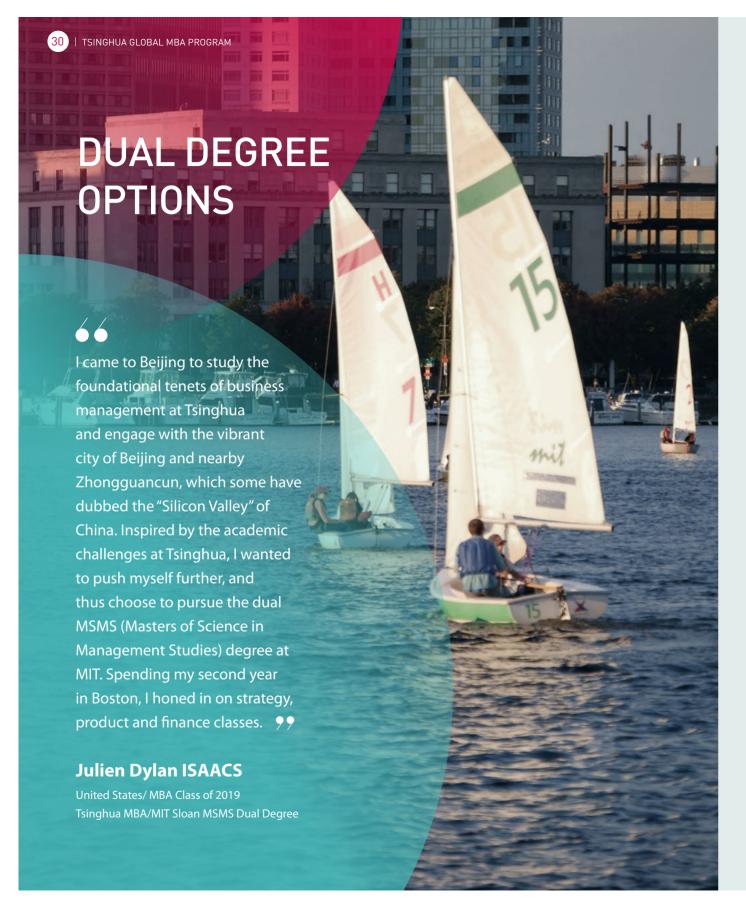
MIT SLOAN COLLABORATION

The partnership between Tsinghua SEM and MIT Sloan began in 1996 and has grown deeper in multiple dimensions over time. The academics are enhanced by the partnership with MIT Sloan, allowing students to benefit from resources such as curriculum development, course material, faculty training, courses and lectures given

by visiting MIT Sloan professors. The China Lab Program brings together Tsinghua and MIT students for Chinese consulting projects. The Tsinghua MBA-MIT Sloan Master of Science in Management Studies (MSMS) dual degree option offers tremendous opportunities for students to reap the rewards of the joint program.









Tsinghua MBA - MIT Sloan MSMS

- https://applymitsloan.mit.edu/apply/
- https://mitsloan.mit.edu/msms/master-science-management-studies

The Tsinghua MBA-MIT Sloan Master of Science in Management Studies (MSMS) dual degree option enables students to supplement the broad-based management education they receive in the first year at Tsinghua with additional knowledge and management tools they can acquire at MIT in the second academic year. Before joining the Tsinghua Global MBA Program, candidates may apply to the Tsinghua MBA-MIT Sloan MSMS Dual Degree Program. After entering the program, students have another chance to apply to the MIT Sloan MSMS in the second semester of their first year. Upon completion of the dual degree program, an MBA degree is granted by Tsinghua University and a degree of Master of Science in Management Studies is granted by MIT.



Tsinghua MBA - Columbia Master of Science

The Tsinghua MBA – Columbia Master of Science dual degree options enable students to study at Columbia University during their second academic year. After entering the Tsinghua Global MBA Program, students can apply to one of below four options in the first semester.

Tsinghua MBA - Columbia MSBA (Master of Science in Business Analytics)

msba.engineering.columbia.edu/content/curriculum

Partner school: School of Engineering, Columbia University

Degree: MBA degree from Tsinghua University + Master of Science in Business Analytics degree from Columbia University

Tsinghua MBA - Columbia MSFE (Master of Science in Financial Engineering)

msba.engineering.columbia.edu/content/curriculum

Partner school: School of Engineering, Columbia University

Degree: MBA degree from Tsinghua University + Master of Science in Financial Engineering degree from Columbia University

Tsinghua MBA - Columbia MSOR (Master of Science in Operation Research)

https://ieor.columbia.edu/masters/operations-research

Partner school: School of Engineering, Columbia University

Degree: MBA degree from Tsinghua University + Master of Science in Operation Research degree from Columbia University

Tsinghua MBA – Columbia MS&E (Master of Science in Management Science and Engineering)

https://mse.ieor.columbia.edu/

Partner school: School of Engineering, Columbia University

Degree: MBA degree from Tsinghua University + Master of Science in Management Science and Engineering degree from

Tsinghua MBA - Columbia MSIE (Master of Science in Industrial Engineering)

https://ieor.columbia.edu/masters/industrial-engineering

Partner school: School of Engineering, Columbia University

Degree: MBA degree from Tsinghua University + Master of Science in Industrial Engineering degree from Columbia University



Tsinghua - HEC Paris Dual MBA

www.mba.hec.edu/Learning-Experience/Double-Degrees

Tsinghua SEM and HEC Paris offer a dual degree MBA option to Global MBA students from both schools. Tsinghua Global MBA Program students, having completed the first year's core curriculum, can apply to HEC to pursue their second year of MBA studies by taking elective courses from the HEC Paris MBA Program.

EXCHANGE PROGRAMS

Tsinghua SEM has established an extensive network of top business school partners from around the world, which provides you with exceptional international exposure according to your own interests and goals.

You can choose to spend a semester on exchange, while continuing to pay Tsinghua tuition fees and acquiring academic credit in one of our exchange partner schools.

Each semester, we also receive around 100 students from our exchange partner schools. These students enrich the diversity of our student body and enhance the global experience in the

100 + SEATS FOR **GLOBAL EXCHANGE**

Asia-Pacific Australia

Hong Kong,

China

The Chinese University of Hong Kong

The Hong Kong University

Indian School of Business

Asia-Pacific

Waseda University

Pakistan

Japan

Korea

Lahore University

Singapore

Nanyang Technological University

National University of Singapore

Taiwan, China • National Taiwan University

Thailand

Asian Institute of Technology

America

 FGV-EAESP Brazil Canada

• University of British Columbia

United States

America

Columbia University

• Duke University

New York University

 University of California, Davis University of North Carolina

Europe

Europe

Austria

and Business Administration

Denmark

France

 ESSEC Business School • HEC School of Management

Kedge Business School

Germany

Italy

Norway

Poland

Spain

Switzerland

The University of St. Galler

The Netherlands

United Kingdom

NB: The number of seats for a specific program



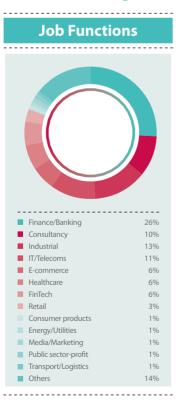
CLASS OF 2022: KEY FACTS

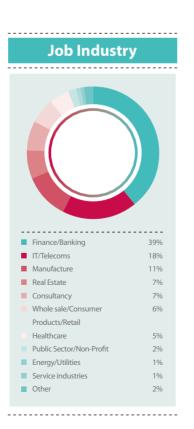
Our students come from various countries and regions across the globe and have expertise in many key industries.

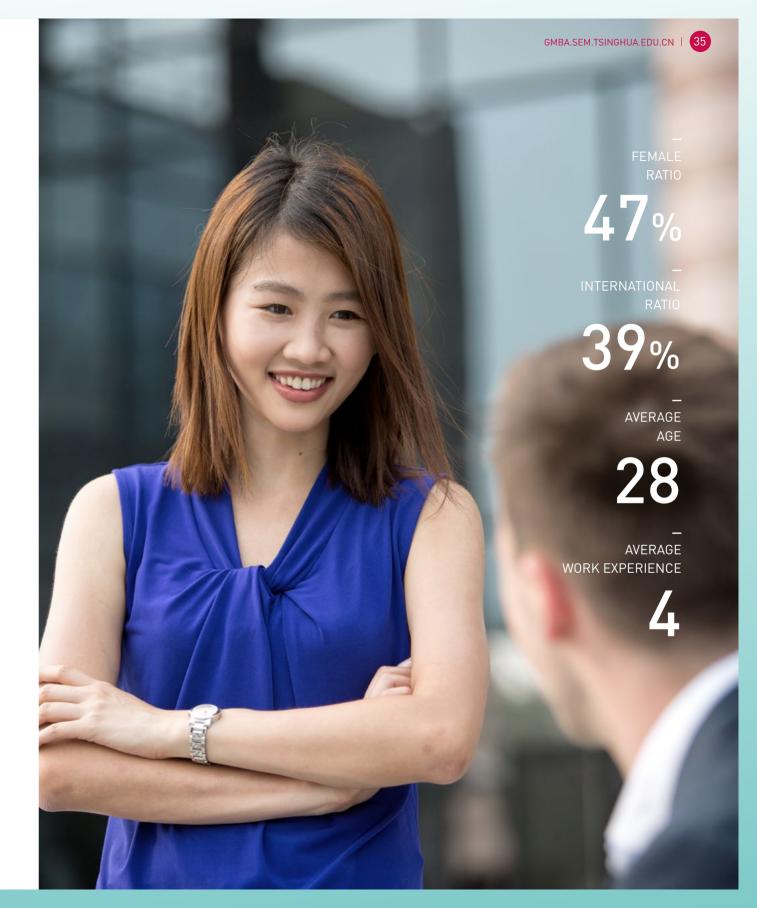
Accomplished and ambitious as they are, our students foster relationships through collaboration, energy and humility. The teamwork and intimate class settings encourage a highly cooperative atmosphere.

2020 intake for the Tsinghua Global MBA Program

Business 40% Engineering 32% Literature& Arts 14% Science 13%







Meet Our Students from Class of 2022



Boyan LIU Country of Citizenship: China Pre-MBA Education: The University of Edinburgh

Pre-MBA Experience: Baidu



Norika OHYHAMA

Country of Citizenship: Japan Pre-MBA Education: **HOSEI University** Pre-MBA Experience: **NISSAN Motor Corporation**



Yuki TAGA Country of Citizenship: Japan

Pre-MBA Education: Osaka University Pre-MBA Experience: Sumitomo Electric Industries.Ltd



Sylvia Miao XU

Country of Citizenship: China Pre-MBA Education: Tsinghua University Pre-MBA Experience: **United Units Architects Ltd**



Cheng CHENG

Country of Citizenship: Canada Pre-MBA Education: **University of Waterloo** Pre-MBA Experience: **IHS Markit**



Donald Kei Lun PANG

Country of Citizenship: Canada Pre-MBA Education: **University of British Columbia** Pre-MBA Experience: **HSBC Broking Securities Limited**



Chuqiao ZHAO

Country of Citizenship: Canada Pre-MBA Education: **University of Toronto** Pre-MBA Experience: Bell Canada, BCE Inc



Illia SNAPKOU

Country of Citizenship: Belarus Pre-MBA Education: **Belarusian National Economic** University Pre-MBA Experience: **Belarusian National Biotechnology**

Corporation



Wenjia SIOW

Country of Citizenship: Malaysia Pre-MBA Education: **University of Nebraska Lincoln** Pre-MBA Experience: **Jordone Corporation**



Inigo Cucurull ORTEGA

Country of Citizenship: Spain Pre-MBA Education: **University of Barcelona** Pre-MBA Experience: **Institute of Agrifood Research and** Technology(IRTA)



Kanokrat PAISOMRAN

Country of Citizenship: Thailand Pre-MBA Education: **Thammasat University** Pre-MBA Experience: Shopee (Thailand) Co.,Ltd.



Michael **Nathaniel KAMSKY**

Country of Citizenship: USA Pre-MBA Education: **Princeton University** Pre-MBA Experience: Kamsky Associates, Inc

ENTREPRENEURSHIP ECOSYSTEM

Through decades of development, Tsinghua has nurtured a dynamic entrepreneurship ecosystem.

Tsinghua possesses many key high feasibility technologies and dedicated faculty who have substantial education and research experience. There is a rich atmosphere of innovation, collaboration, and entrepreneurship on campus, supported by courses on innovation and various research centers. Many outstanding entrepreneurs and distinguished professionals in the field of venture capital investments are Tsinghua alumni.

Tsinghua X-Lab

Tsinghua x-lab has been established to facilitate integration of inter-departmental resources to offer systematic and ongoing support for students and alumni with their innovative and entrepreneurial endeavors. The x-lab provides mentoring and incubation services, investment funds, workspace, networking, experience-sharing events, field trips, an online platform, and much more.

Participants of x-lab events

30,000+

Teams nurtured at x-lab

1,500

Capital investment

Companies incorporated

580

Teams having received capital investment

200

880 Million USD



Zhongguancun Area - "China's Silicon Valley"

Tsinghua University is located in the Zhongguancun area - "China's Silicon Valley", which is home to the most talented individuals and cutting edge educational resources in China. These resources include:

- 206 national and provincial research institutions
- over **one third** of the nation's entrepreneurial investment
- R&D centers of almost half of the world's Top 500 companies

Tsinghua Science Park - the Largest University Science Park in the World

Manage more than 800 companies



Total assets exceed RMB **200**



Incubated more than **5,000** startup enterprises



Manage about

30
science parks in China

More than

300
innovation bases in the world

More than

30

incubated companies have been listed

Learn More about TusPark: http://en.tusholdings.com/

CAREER DEVELOPMENT

The Career Development Center (CDC) at Tsinghua SEM strives to help students search for the right career

path as well as assist employers in hiring the most suitable candidates from SEM's talent pool.

Evaluation

- · CareerLeader Assessment
- · Holland Professional Interest Test
- · Professional Value Assessment Test

TSINGHUA MBA CAREER SERVICES

Job Search Channels

- · Online job postings
- · Resume book for internships & job hunting
- · Career Fairs in November & March
- · Tsinghua alumni network

RECRUITING EVENTS

+008

JOB POSTINGS AT CDC ONLINE

2,000+

Counseling

One-on-one career counseling · Headhunter two-on-one counseling Resume workshops · Alumni sharing sessions

Career Education

Employer recruitment events Lectures & seminars Campus talks

Company field visits & career trips Featured Advisory Board company visits, internships and job opportunities

Placement Highlights Class of 2020

AVERAGE SALARY INCREASE

112% 92%

EMPLOYMENT RATE

CHANGE IN INDUSTRY AND / OR JOB FUNCTION

74%

Industry Stats

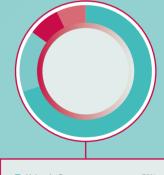




Job Function Stats



Job Source Stats



| University Resources | 70% |
|----------------------|-----|
| Personal Network | 15% |
| Previous Employer | 8% |
| Others | 7% |
| | |

COMPANY CAMPUS PRESENTATIONS

120+

COMPANY CAMPUS

Partial List of Tsinghua MBA Recruiters





ALUMNI NETWORK

Tsinghua alumni are highly influential in China's government, organizations around the world.

Among them are Chen-Ning Yang and Tsung-Dao Lee, Nobel Laureates in Physics, Xi Jinping, President of China, Hu Jintao, former President of China, Wu Bangguo, former Chairman of the

300,000+ 12,000+

130,000+ 1 60

37,000+

International Alumni Clubs

United States

Canada

Tsinghua MBA Alumni Association and Clubs

Tsinghua MBA Alumni Association

Fujian Chapter Guangzhou Chapter Henan Chapter Hong Kong Chapter Hubei Chapter Jiangsu Chapter

Beijing Chapter

Shanghai Chapter Shanxi Chapter Shenzhen Chapter Sichuan Chapter Tianjin Chapter **Zhejiang Chapter** Korea Chapter Singapore Chapter

Tsinghua MBA Alumni Clubs

Tsinghua MBA'Alumni Club of Education & Consul Tsinghua MBA Alumni Club of Energy

Tsinghua MBA Alumni Club of Fashion & Life

Tsinghua MBA Alumni Club of Finance

Tsinghua MBA Alumni Club of Green Energy Tsinghua/MBA Alumni Club of Medical Management

Tsinghua MBA Alumni Club of Transportation and Lo

Tsinghua MBA Alumni Club of Information Tec

and Telecom (ITMT)

Tsinghua MBA Alumni Club of Badminton

Netherlands

CHINA

Korea Japan

Zimbabwe

Europe

Oceania

Thailand •

Indonesia Singapore

O Asia

• Australia

New Zealand



APPLY NOW OPEN YOUR GATEWAY TO THE BEST OF CHINA

The Admissions Committee seeks applicants with proven intellect, integrity, leadership skills, and excellent development potential, who can challenge themselves and the status quo in their pursuits of success.



We Invite You to Learn More about the Tsinghua Global MBA.

Program Options

| Program | 1 | Language For Core Courses | 1 | Duration | I | No. of Intake | 1 | Tuition Fee |
|--|---|------------------------------|---|-----------|---|---------------|---|---|
| Tsinghua Global MBA Program (Full-Time) | I | English with Chinese options | ı | 21 Months | ı | 80 | ı | 198,000 RMB (entire program) ≈30,462 USD |
| Tsinghua MBA Program (Part-Time) | ı | Chinese | 1 | 33 Months | ı | 240 | 1 | 368,000 RMB (entire program) ≈56,615 USD |

Admission Process



· Register at Tsinghua MBA Online Application System: http://mbaapplication.sem.tsinghua.edu.cn

- · Complete Online Application Form · Request Recommendation Letters
- · Pay Application Fee
- · Send Official GMAT/GRE Score
- · Submit Online Application

Decision

- · Receive Admission Decision (Full, Conditional, Pending Offer, Rejection)
- · Send Online Confirmation Letter
- · Mail Official Transcript and Degree Certificate
- · Receive Admission Package by Mail



· Receive Interview Invitation · Choose In-person or on-line Interview

- · Take the Tsinghua MBA Entrance Exam as a substitute to GMAT/GRE (if applicable)

Application for International Candidates and Candidates from Hong Kong, Macau, and Taiwan

Online:

- Explore our website: http://gmba.sem.tsinghua.edu.cn/
- Email student ambassadors to understand how current students and alumni view our program: http://gmba.sem.tsinghua.edu.cn/admissions/ambassadors/index.html
- · Sign up for email newsletters regarding the program, admissions information, and event invites: http://mbaapplication.sem.tsinghua.edu.cn

On-Campus:

You are welcome to visit us any time during the semesters by letting us know via email: intlmbaadm@sem.tsinghua.edu.cn.

- Tour Tsinghua
- Sit in on a lecture
- Meet current students in various public forums and networking events

Off-Campus:

- · Attend one of our student/alumni events
- Attend one of our information sessions hosted around the world

Application Criteria

Admissions Criteria for International Applicants and Permanent Residents of Hong Kong, Macau, and Taiwan:

- Undergraduate degree from a recognized university
- Competitive GMAT/GRE score or Tsinghua MBA Alternative Entrance Exam score*
- Completed Tsinghua MBA online application and submission of required supporting
- At least 3 years work experience for applicants with an undergraduate degree or at least 2 years work experience for applicants with a master or doctor degree
- · Applicants are required to submit the original degree together with the degree authentication

Degree authentication should be issued by the institutions listed below:

1.Degree authentication issued by the Overseas Study Service Center of the Ministry of Education of the P.R.China: http://zwfw.cscse.edu.cn/(Only for the degrees issued by

2.Degree authentication issued by China Academic Degrees and Graduate Education Development Center (CDGDC): http://www.chinadegrees.cn/cn/(Only for the degrees issued by universities in Mainland China)

General Inquiries:

Contact an Admissions Officer to learn more.

MBA Admissions Office Tsinghua MBA Programs

Room 119, Shunde Building School of Economics and Management Tsinghua University Beijing 100084, P. R. China

Tel: 86-10-6279 7196

Email: intlmbaadm@sem.tsinghua.edu.cn

Applicants from Mainland China please

Email: mbaadmissions@sem.tsinghua.edu.cn

Website: http://mba.sem.tsinghua.edu.cn/ index.html



The application process for Permanent Residents of Hong Kong, Macau, and Taiwan is the same as domestic applicants.

* International Candidates or Permanent Residents of Hong Kong, Macau, and Taiwan can use the Tsinghua MBA Alternative Entrance Exam as a substitute for the GMAT or GRE for admission into our MBA Programs. The test is similar to the GMAT in that it is a multiple-choice math, sentence correction critical thinking, reading comprehension test with an analytical writing component. Registration for the test is also free of charge to prospective students.



Interview



Admission Calendar for 2022 Entry

For International Candidates and Candidates from Hong Kong, Macau, and Taiwan

| Stage 1 | Online Application System Opens | | | |
|---------|--|--|--|--|
| | http://mbaapplication.sem.tsinghua.edu.cn/user/login/GMBA/82 | | | |

| Stage 2 | Oct. 25, 2021 | Deadline for Round 1 |
|---------|---------------|----------------------|
| | Dec. 2, 2021 | Decision Released |
| | Dec. 20, 2021 | Deadline for Round 2 |
| | Jan. 20, 2022 | Decision Released |
| | Feb. 21, 2022 | Deadline for Round 3 |
| | Mar. 31, 2022 | Decision Released |
| | Mar. 28, 2022 | Deadline for Round 4 |
| | Apr. 28, 2022 | Decision Released |
| | Apr. 25, 2022 | Deadline for Round 5 |
| | May. 26, 2022 | Decision Released |

Note: Applicants from Hong Kong, Taiwan and Macau should apply in Rounds 1 – 3.

| Stage 3 | July, 2022 | Official Admission Package Sent |
|---------|--------------|---------------------------------|
| Stage 4 | August, 2022 | Enrollment & |

Registration

Application Checklist/ Required Supporting Material:

A completed application should include all the following items. Color scanned version of documents to be submitted online:

- Completed Tsinghua MBA Application Form
- Color scanned undergraduate degree certificate and degree authentication
- Color scanned completed official undergraduate transcript
- GMAT/GRE score report
- Two recommendation letters submitted by reference
- Current resume (1 page)
- Color scanned passport page with personal information
- Two inches (between 100kB-500kB) in size with white background passport-style photo.
- Personal statement

Note:

- 1. Applicants from Hong Kong, Macau and Taiwan must submit online application to Tsinghua Graduate Students Application System (http://yzbm.tsinghua.edu.cn/gatLogin) by Dec.31st 2021 (Beijing time). (The deadline is subject to change based on the notice from the graduate school of Tsinghua University)
- 2. Candidates from Hong Kong, Macau and Taiwan do not need to provide an HSK score.



Scholarship

For International Candidates and Candidates from Hong Kong, Macau, and Taiwan

Various scholarships are granted to our admitted international candidates on both merit and need basis. We understand that the tuition is a big investment for our students; therefore we are constantly striving to provide financial support through our scholarship scheme to make our MBA programs more affordable. Please kindly find a list of available scholarships below:

Tsinghua MBA Distinguished Student Scholarship

Up to 198,000 RMB, application via our MBA online application system.

Tsinghua MBA Exemplary Student Scholarship

Up to 150,000 RMB, application via our MBA online application system.

Future Leader Award Scholarship Up to 50,000 RMB, application via our MBA

online application system.

· The Belt and Road Initiative Scholarship

Up to 198,000 RMB, application via our MBA online application system.

Female Leader Scholarship

Up to 99,000 RMB, application via our MBA online application system.

· Entrepreneurial Star Scholarship

Up to 99,000 RMB, application via our MBA online application system.

· Family Business Successor Scholarship

Up to 99,000 RMB, application via our MBA online application system.

Science and Technology Talent Scholarship

Up to 50,000 RMB, application via our MBA online application system.

· Social Welfare Scholarship

Up to 50,000 RMB, application via our MBA online application system.

· Chinese Government Scholarship

Around 50,000 RMB tuition waiver + free oncampus accommodation + monthly stipend for the entire program; application via CSC online system.

Note:

Please be aware that you need to apply for the Chinese Government Scholarship through the Chinese embassy in your home country. You will be automatically considered for the Tsinghua Scholarship after you submit your online application. The scholarship will be granted on both merit and need basis.

CHINA ROOTS GLOBAL VISION

MIT COLLABORATION TSINGHUA NETWORK



Tsinghua Global MBA Program

Shunde 119, School of Economics and Management Tsinghua University, Beijing, China 100084

Tel: 86 - 10 - 62797196

Email: intlmbaadm@sem.tsinghua.edu.cn http://gmba.sem.tsinghua.edu.cn/

