

GLOBAL
VISION

**TSINGHUA
GLOBAL MBA
PROGRAM**

CHINA
ROOTS



清华大学经济管理学院
School of Economics and Management, Tsinghua University

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MISSION

To Advance Knowledge and Cultivate Leaders for China and the World.

ASPIRATION

To Be a World-Class School of Economics and Management.

CORE VALUES

Integrity Dedication Respect

TSINGHUA SEM-MIT SLOAN PARTNERSHIP

Since 1996, Tsinghua University School of Economics and Management (Tsinghua SEM) and MIT Sloan School of Management (MIT Sloan) have been a natural fit as partners, sharing a higher purpose of having a meaningful impact on the world. Based in two leading and prestigious comprehensive universities, both schools carry on a tradition of scientific excellence in their approach to management. Tsinghua SEM and MIT Sloan students are doers, seeking joy, meaning and fulfillment from the application of their diligence and the merit of their actions. Together, both schools and their students remain true to a common spirit of self-improvement, collaboration, and real achievement.

TSINGHUA SEM-MIT SLOAN PARTNERSHIP

Two natural partners share core values that
reflect a belief in virtue through action.

**MENS ET MANUS
MIND AND HAND**

**自强不息，厚德载物
SELF-DISCIPLINE, SOCIAL COMMITMENT**

DEANS' WELCOME

With globalization and greater interlinking between countries, business as well as governments and nonprofit organizations are increasingly looking for leaders with a global perspective. To successfully manage and lead in an increasingly complex environment, many are finding that traditional "business education" in an MBA program is no longer enough.

To develop and enable the next generation of such business leaders, Tsinghua University School of Economics and Management (Tsinghua SEM) established the International MBA Program in 1997. In 2013, the International MBA Program and the Chinese-taught Full-Time MBA Program were integrated into the Tsinghua Global MBA Program, reflecting a deeper China focus and a wider global reach. In close collaboration with MIT Sloan School of Management, Tsinghua SEM's leading faculty drives world-class business education. Program participants from across China and from around the world also deeply enrich classroom and extracurricular discussions. More than 11,000 Tsinghua MBA alumni – as well as the extensive alumni network of the broader Tsinghua University will help each student maintain global insights beyond graduation.



Perhaps most importantly, Tsinghua University's prominence provides its students unparalleled access into China. As Tsinghua is one of the leading academic institutions as well as one of the centers of technology innovation and entrepreneurship of China, national and international dignitaries regularly seek audience at Tsinghua SEM. With the growing spotlight on China on the international stage, there is no better vehicle to understanding the global market.

These are challenging and yet exciting times for business leaders in China and around the world. If you too have ambitions to join them on the world stage, I warmly welcome all of you to join this program. We are confident that the Tsinghua Global MBA Program will not only provide you with a world-class business education, but also serve as "Your Gateway to the Best of China".

Bai, Chong-En

Dean, School of Economics and Management,
Tsinghua University
Mansfield Freeman Chair Professor,
Department of Economics,
School of Economics and Management,
Tsinghua University

The Tsinghua Global MBA Program in collaboration with MIT Sloan began 20 years ago and the Program has graduated over 1,800 future managers educated to recognize vital areas of opportunity including sustainability, innovation and entrepreneurship, which are needed to move the Chinese economy forward. We are proud that the 1,800 graduates of Tsinghua's Global MBA program have benefited from direct engagement with MIT faculty and course materials, and have engaged with both Tsinghua and with MIT as influential, successful, thoughtful alumni. It is our honor to include these leaders in our alumni community. These collaborative efforts have been enormously successful, producing Global MBA graduates who have assumed positions in multinational companies or started their own businesses.

Going forward, we look to a continued close collaboration between Tsinghua and MIT. We will continue our cooperation among students and faculty, and engage in some new activities. We will pursue new research opportunities together, and work together to convene

thought leaders in China around economic and management topics of great importance. And, in collaboration, we will explore and experiment with new kinds of ways to have impact in China, on China-U.S. relationships, and on China's continuing growth as a leader in the world.

David C. Schmittlein

John C Head III Dean
MIT Sloan School of Management





THE TSINGHUA GLOBAL MBA PROGRAM

Based in Beijing, the Tsinghua Global MBA Program provides you with an immersive experience of China - you will develop **CHINA ROOTS** while the world -leading faculty and international student body guide your **GLOBAL VISION**.

The unique **COLLABORATION WITH MIT SLOAN** enhances Tsinghua SEM's already numerous resources. You will learn from the joint faculty from both Tsinghua SEM and MIT Sloan, interact with students from the two schools in various programs, and be connected with alumni networks of both Tsinghua and MIT. You may also apply to spend your second year at MIT in pursuit of an MIT Sloan Master of Science in Management Studies (MSMS) degree in addition to your MBA degree from Tsinghua.

Leveraging the **TSINGHUA NETWORK** gives you access to over 200,000 Tsinghua alumni, the most influential alumni network in China. You will be supported not only by Tsinghua's elite reputation and comprehensive strengths as a prestigious university, but also by Tsinghua's unparalleled entrepreneurship ecosystem.

The Tsinghua Global MBA Program opens the door to a lifetime of exciting opportunities.

What are you waiting for?



When I applied exclusively to Tsinghua SEM, I had two goals: understanding China, and moving from finance to tech. I was rewarded far beyond simply achieving my goals. Students across the university helped deepen my understanding of the local market. Tsinghua's Advisory Board of industry leaders generously shared insights that

expanded my management perspective. I have benefited from my experiences well beyond graduation. ”

Henry John FOO

USA/Tsinghua Global MBA Class of 2014

Pre-MBA: Harvard University

Business Analyst, Navy Federal Credit Union

Post-MBA: Product Manager, Google



ABOUT TSINGHUA

Established in 1911, Tsinghua's campus is located in the former imperial gardens of the Qing Dynasty and has been recognized as the World's Most Beautiful Campus by Forbes Magazine.



US News and World
Report 2021



QS World University
Rankings

1ST

Global University
for Engineering

14TH

QS World University
Rankings 2023

6TH

QS Graduate
Employability
Rankings 2022



Times Higher Education
World University Rankings

12TH

QS World University
Rankings by
Subject 2022:
Civil & Structural
Engineering

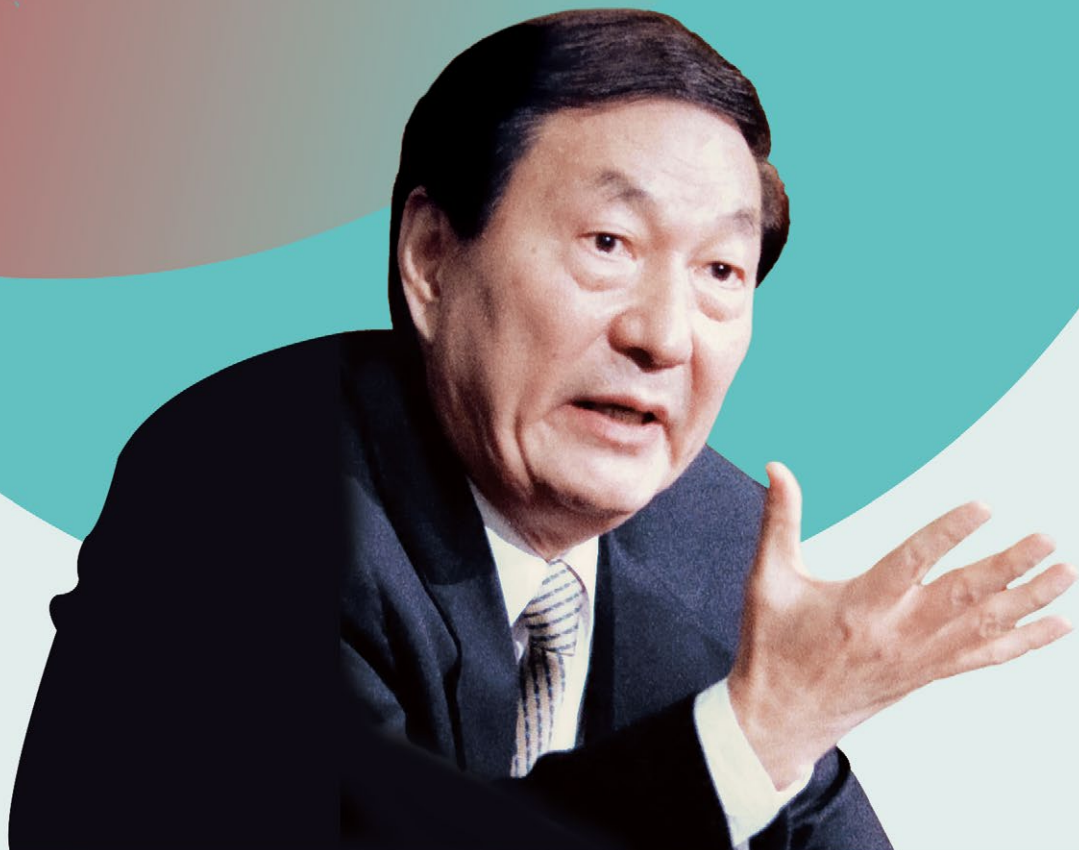
10TH

World Reputation
Rankings 2022

1ST

Asia University
Rankings 2022

Initiated by SEM's Founding Dean ZHU Rongji, who later became the 5th Premier of China, the Tsinghua SEM Advisory Board was established in October 2000. Since its establishment, the Advisory Board has met annually to offer advice on the development of Tsinghua SEM.



THE TSINGHUA SEM ADVISORY BOARD

The Tsinghua SEM Advisory Board has provided tremendous help in the following initiatives:

- Contributing ideas and formulating strategies to make Tsinghua SEM a world-class school
- Supporting the establishment of research centers
- Providing students with internships and job opportunities
- Jointly developing courses with Tsinghua SEM
- Interacting with students through "Classroom Dialogues with Board Members"

HONORARY CHAIRMAN



ZHU Rongji

Founding Dean, School of Economics and Management, Tsinghua University (1984-2001)
Premier, State Council, People's Republic of China (1998-2003)

HONORARY MEMBERS



The Lord Browne of Madingley

Chairman, BeyondNetZero
Former Group Chief Executive, bp p.l.c.

HO Ching

Chairman, Temasek Trust

Henry M. Paulson, Jr.

Founder and Chairman, Paulson Institute
Executive Chairman, TPG Rise Climate
Former U.S. Secretary of the Treasury
Former Chairman and CEO, The Goldman Sachs Group, Inc.

H. Lee Scott, Jr.

Former President and CEO, Wal-Mart Stores, Inc.

CHAIRMAN



Tim Cook

CEO, Apple

VICE CHAIRMEN



WANG Xiqin

Deputy Secretary, the CPC Tsinghua University Committee
President, Tsinghua University

QIAN Yingyi

Professor and Dean (2006-2018), School of Economics and Management, Tsinghua University
Distinguished Professor of Arts, Humanities and Social Sciences, Tsinghua University
Chairman, Board of Trustees, Westlake University

MEMBERS



Mary T. Barra

Chair and Chief Executive Officer, General Motors Company

Jim Breyer

Founder and CEO, Breyer Capital

Thomas Buberl

Chief Executive Officer, AXA

MEMBERS



Roland Busch

Chairman of the Managing Board, President and Chief Executive Officer, Siemens AG

Raymond T. Dalio

Founder, CIO Mentor, and Member of the Bridgewater Board, Bridgewater Associates, LP

Srikant M. Datar

George F. Baker Professor of Administration
Dean, Harvard Business School

Michael Dell

Chairman of the Board and Chief Executive Officer, Dell Technologies

Jamie Dimon

Chairman of the Board and Chief Executive Officer, JPMorgan Chase

Michel Doukeris

Global Chief Executive Officer, AB InBev

Laurence D. Fink

Chairman and Chief Executive Officer, BlackRock, Inc.

William E. Ford

Chairman and Chief Executive Officer, General Atlantic

Jane Fraser

Chief Executive Officer, Citi

Victor K. Fung

Group Chairman, Fung Group

Christopher B. Galvin

Co-Founder and Chairman, Gore Creek Asset Management LLC
Former Chairman and Co-Founder, Harrison Street Real Estate Capital
Former Chairman and CEO, Motorola Inc.

Terry Gou

Founder, Foxconn Technology Group
Senior Advisor, Sharp Corporation

Mario Greco

Group Chief Executive Officer, Zurich

Evan G. Greenberg

Chairman and Chief Executive Officer, Chubb Limited and Chubb Group

Maurice R. Greenberg

Chairman and Chief Executive Officer, Starr Insurance Companies

GU Binglin

Director, Institute for Advanced Study, Tsinghua University
Former President, Tsinghua University

Erika James

Dean, The Wharton School of the University of Pennsylvania

Ola Källenius

Chairman of the Board of Management, Mercedes-Benz Group AG

Christian Klein

CEO and Member of the Executive Board, SAP SE

Henry R. Kravis

Co-Founder and Co-Executive Chairman, KKR

Ramon Laguarta

Chairman and Chief Executive Officer, PepsiCo

Jonathan D. Levin

Philip H. Knight Professor and Dean, Stanford Graduate School of Business

Richard C. Levin

Former CEO, Coursera
President Emeritus, Yale University

Richard Li

Founder and Chairman, Pacific Century Group

Robin Li

Co-Founder, Chairman and Chief Executive Officer, Baidu, Inc.

Bernard Looney

Chief Executive Officer, bp

Andrónico Luksic

Chairman, Luksic Group

Jack Ma

Founder, Jack Ma Foundation
Partner, Alibaba Group

Pony Ma

Core Founder, Chairman of the Board and CEO, Tencent

Óscar García Maceiras

Chief Executive Officer, Inditex Group

Eric S. Maskin

Adams University Professor and Professor of Economics and Mathematics, Harvard University
2007 Nobel Laureate in Economics

Doug McMillon

President and CEO, Walmart Inc.

Elon Musk

CEO, Tesla, Inc.
Co-founder and CEO, Space Exploration Technologies (Space X)

Satya Nadella

Chairman and Chief Executive Officer, Microsoft

James Quincey

Chairman and Chief Executive Officer, The Coca-Cola Company

Brian L. Roberts

Chairman and Chief Executive Officer, Comcast Corporation

David M. Rubenstein

Co-Founder and Co-Chairman, The Carlyle Group
2018)

Dilhan Pillay SANDRASEGARA

Executive Director and Chief Executive Officer, Temasek Holdings (Private) Limited and Temasek International Pte. Ltd

David C. Schmittlein

John C Head III Dean, MIT Sloan School of Management

Stephen A. Schwarzman

Chairman, CEO and Co-Founder, Blackstone

David M. Solomon

Chairman and Chief Executive Officer, The Goldman Sachs Group, Inc.

Masayoshi Son

Representative Director, Corporate Officer, Chairman and CEO, SoftBank Group Corp.

A. Michael Spence

Philip H. Knight Professor Emeritus of Management, Stanford University
2001 Nobel Laureate in Economics

Bob Sternfels

Global Managing Partner, McKinsey & Company

Ratan N. Tata

Chairman, Tata Trusts
Chairman Emeritus of Tata Sons, Tata Industries, Tata Motors, Tata Steel and Tata Chemicals

John L. Thornton

Executive Chairman, Barrick Gold Corporation
Chairman, Pinebridge Investments
Chair Emeritus, Brookings Institution

Ben van Beurden

Chief Executive Officer, Shell plc

Jacob Wallenberg

Chair of the Board, Investor AB

WANG Dazhong

Former President, Tsinghua University

Marjorie Yang

Chairman, Esquel Group

ZHAO Chunjun

Dean (2001-2005), School of Economics and Management, Tsinghua University

Oliver Zipse

Chairman of the Board of Management, BMW AG

Mark Zuckerberg

Founder and CEO, Meta

JOINT FACULTY FROM TSINGHUA SEM & MIT SLOAN

XU Xin



- Professor, Department of Management Science and Engineering
- Associate Dean, School of Economics and Management
- PhD, University of California, Irvine

GAO Xudong



- Professor, Department of Innovation, Entrepreneurship and Strategy
- PhD, Massachusetts Institute of Technology

LI Daokui



- Mansfield Freeman Chair Professor
- Professor of the Department of Finance
- PhD, Harvard University

QIAN Xiaojun



- Professor, Department of Leadership and Organization Management
- PhD, Purdue University

JIA Ning



- Associate Professor, Department of Accounting
- PhD, Stanford University

Steven WHITE



- Associate Professor, Department of Innovation, Entrepreneurship and Strategy
- PhD, Massachusetts Institute of Technology

John Akula



- Senior Lecturer, Law
- PhD & JD, Harvard University

Jake Cohen



- Senior Lecturer of Accounting and Law
- Senior Associate Dean, Undergraduate and Master's Programs at MIT Sloan
- JD, Syracuse University

S.P. Kothari



- Gordon Y Billard Professor of Accounting and Finance
- PhD, University of Iowa

Pierre Azoulay



- International Programs Professor of Management
- Professor of Technological Innovation, Entrepreneurship, and Strategic Management
- PhD, MIT Sloan School of Management

Zhang Juanjuan

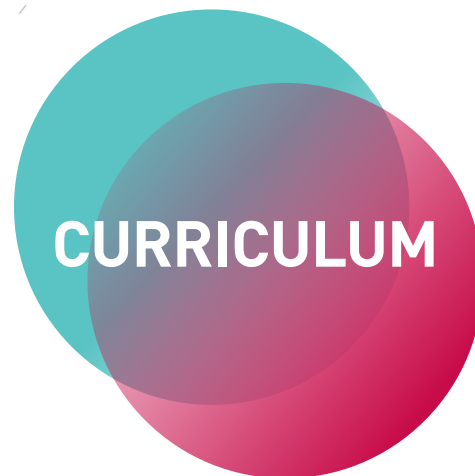


- John D. C. Little Professor of Marketing, MIT Sloan School of Management
- Ph.D. in Business Administration, University of California, Berkeley

Scott Stern



- David Sarnoff Professor of Management of Technology
- PhD, Stanford University



The Tsinghua Global MBA Program is designed to cultivate future leaders with general management capabilities

- **The comprehensive first-year core courses** build a strong foundation of essential general management knowledge and skills
- **12 tracks of elective courses** allow you to pursue your own career interests and passion from a broad and substantive selection of both English and Chinese electives
- **Elective courses taught by distinguished industry leaders** equip you with knowledge drawn from real business practices
- **Many popular courses** are offered in Chinese for those who are up for the challenge



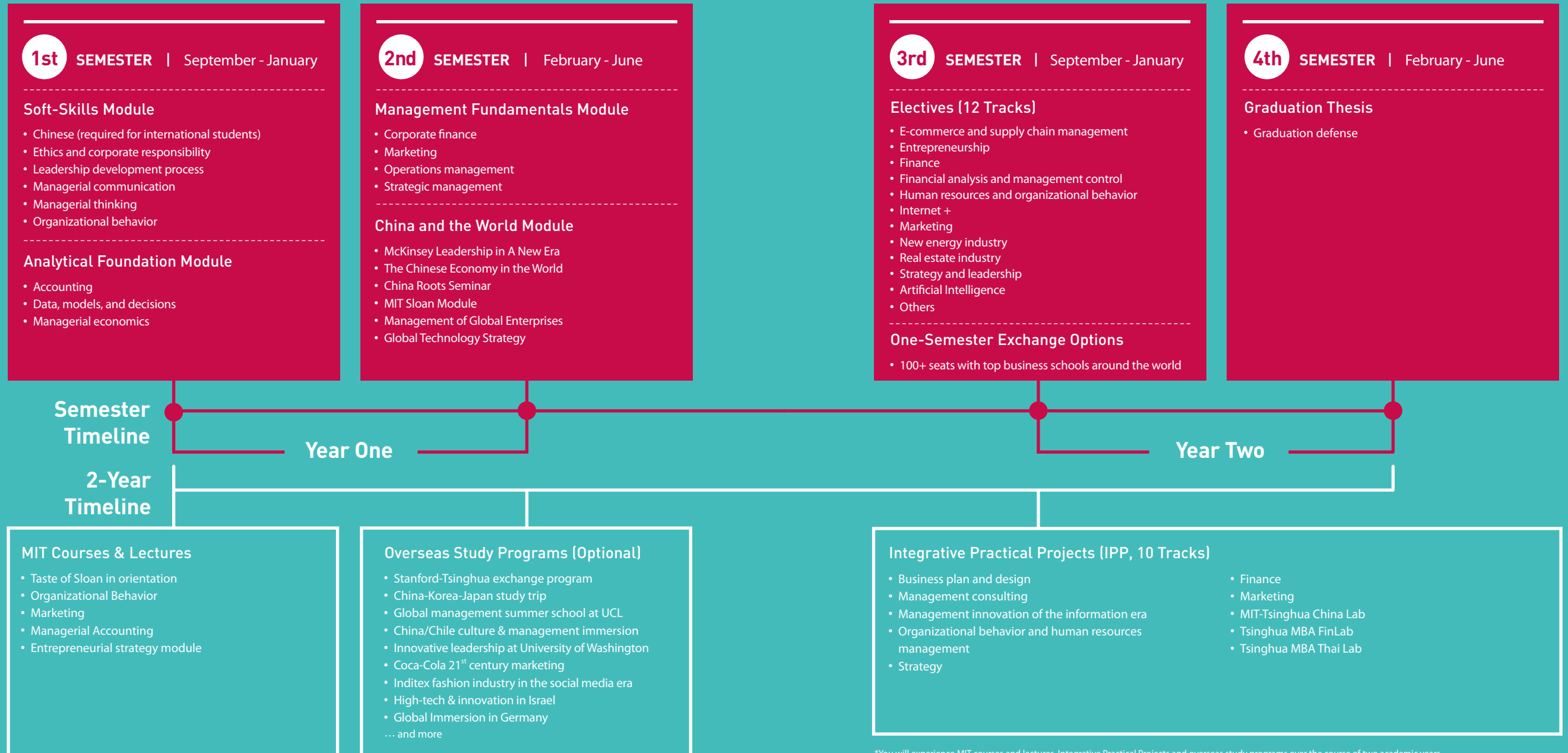
The Tsinghua Global MBA Program is an important strategic move at this point in my career development. Its scientific approach to management aligns strongly to my personal strengths and background in Engineering Science. By immersing myself in China, I hope to develop valuable international ties, both professionally and personally. I aim

to extend this well beyond my time in China, allowing me to create long-term, positive impact in my chosen field of work. ”

Harry Kershaw

UK/Tsinghua Global MBA Class of 2019
Undergraduate & Masters University:
University of Oxford
Pre-MBA Experience: Investments, Beazley plc

Curriculum



*You will experience MIT courses and lectures, Integrative Practical Projects and overseas study programs over the course of two academic years.

Curriculum

Practical Hands-on Learning Experience

The below courses taught by distinguished industry leaders and scholars are examples of our rigorous hands-on curriculum. It offers students the chance to build a deep reservoir of knowledge and immediately put the knowledge into practice.

Dominic Barton

Former Global Managing Director, McKinsey & Company, Canadian Ambassador to China, teaching the McKinsey course on global leadership.



▶ McKinsey Global Leadership Course

- Bring world-class business leaders (e.g., CEOs of globally renowned corporations, senior partners leading McKinsey global practices) into the classroom at Tsinghua SEM to have face-to-face sharing/interaction with students.
- Convey deep insights on new trends across some key themes of business functions (e.g., strategy, operations, organization, corporate finance, marketing, "big data", technology, CAPEX, sustainability, and macroeconomics) with a field-and-forum approach.
- Discuss topics on a global level as well as those specifically related to China context.

▶ Tsinghua Case Competition

To bridge academic and corporate worlds, the Tsinghua MBA Programs introduced its annual Business Case Competition to give all enrolled students the opportunity to work together on practical problems confronting organizations. The cases are all from local Chinese companies, and company visits are arranged for participants to familiarize themselves with the respective organizations.



- Equip the students with new knowledge/theories/insights drawn from leading real business practices in key functional areas, with the emphasis on building students' capability for problem solving with deeper insights.
- Provide the students with exposure/interaction with some distinguished business leaders for their leadership development, with the emphasis on helping students to understand broad yet concrete leadership concepts such as leading organizational change, driving innovation, and decision-making in crisis.

Curriculum

Technology Driven Scientific Approach

With the strongest technology competencies and innovation capabilities from 20 schools and 57 departments within Tsinghua University, the below courses enable students to keep pace with the avant-garde trends in areas such as artificial intelligence, big data, life science, and more.

▶ Innovation and Entrepreneurship Practice

- Designed in collaboration of Tsinghua SEM and Facebook
- Professors together with several Senior Executives from Facebook will introduce students the innovation and entrepreneurship insights and practices of high tech companies.
- Focus on topics of innovation and entrepreneurship practice, growth strategy, corporate culture and so on.
- Help students to understand cutting-edge innovation and entrepreneurship practice in real business nowadays, to broaden their vision about innovation practice via interaction and communication with leading high tech firms.
- Provide one field study opportunity for students to deepen their understanding and thoughts regarding innovation and entrepreneurship practice.

Yann LeCun

Director of AI Research,
Facebook

▶ Tsinghua New Technology Exploration

- Tsinghua University has over a century of experience in interdisciplinary education
- Access Tsinghua University's cutting edge breakthroughs in both the humanities and sciences
- Stay abreast of emerging trends, and learn how to integrate interdisciplinary knowledge for innovation and pave the way for a new generation of management studies
- Gain first-hand experience with Tsinghua University's advanced research by visiting Tsinghua's top-tier research laboratories.

▶ Strategy in the Information Technology and Internet Industry

- Taught by Christopher Thomas, Associate Partner of McKinsey Global Technology Practice, former CEO of Intel (China)
- Prepares future Chinese and international business and technology leaders to compete and win in the technology industry

▶ Artificial Intelligence Workshop

- Established in collaboration with the State Key Laboratory for AI at Tsinghua University
- Taught by founders and CEOs of unicorn companies in different AI fields such as data mining, medical diagnosis and cognitive simulation

Experiencing China in the Classroom

Be prepared to take a deep dive into an immersive experience of China

Tsinghua is a knowledge center for Chinese business innovation. Our Curriculum and interactions with 400 Chinese MBA students in each cohort provide Global MBA students with a deep understanding of China and a head start in developing successful careers in China and beyond.

Many popular courses will be offered in Chinese for those who are up for the challenge.

▶ China Roots Seminars

China Roots Seminars are specially designed for international students to gain an in-depth understanding of China's social, economic and political systems and challenges facing China today. You will gain insights from industry leaders into contemporary issues facing China and Chinese enterprises. A series of corporate visits will also be arranged for students to experience real-world business in China.

▶ Macroeconomics: Chinese Economy

This course is about the Chinese economy. We will focus on real issues, with an emphasis on the role of economic theory in guiding our understanding of real economic problems. By taking a historical perspective, we aim to understand the current situation, and hopefully, better forecast future development. The course materials are based on academic researches (mostly the instructor's). The course will be taught in a simple way, highlighting economic intuitions rather than complex techniques; students are not required to have an economic background.



The China Roots Seminars gave me as an exchange student an excellent opportunity to deepen my knowledge of business practices in China. China Roots lectures helped me to link my international business knowledge with local circumstances and enhanced my understanding for business issues in China. Furthermore, a good mix of local and international company visits in Shanghai revealed the common challenges and opportunities of enterprises when targeting this fast growing market. In conclusion, this combination of various lectures and field trips was a perfect study experience for me and one of the highlights in my exchange program. ”

Markus Seidler

Austria / Exchange student from HKUST,
Senior Investment Analyst, AIA



Experiencing China Outside the Classroom



▶ Integrative Practical Projects (IPP)

- Guided by Tsinghua faculty, divided into teams of 3-6 each to conduct consulting projects for companies operating in China and beyond
- Minimum investment of 4 weeks' equivalent tackling challenges facing the host company
- Formal concluding report offering detailed analysis and supporting data incorporating a summary of students' Global MBA takeaways and IPP application points

Tsinghua SEM has established strategic partnerships with prestigious universities and organizations in developing IPPs including the following:

- MIT-Tsinghua China Lab
- Tsinghua Innovation FinLab in partnership with TEKES, the Finnish Funding Agency for Technology and Innovation

▶ MIT-Tsinghua China Lab

- Deeply collaborative activity between Tsinghua SEM and MIT Sloan
- Guided by professors from both schools to address critical management challenges facing small and medium enterprises in China
- Intensive experiential study and joint efforts bringing theory to life
- Mid-term reports are presented to host companies in China and final reports are presented at MIT Sloan
- Students from both schools spend a week at the other's campus and explore different academic and cultural offerings

▶ Study Trips in China

- Supervised by professors and supported by local government, students travel to typical economic zones in China, including Northeast China, Southwest China, Yangtze River area, Pearl River area and more
- Local company visits expose students to both business successes and challenges as well as in-depth discussions with C-level executives

▶ Interaction With Global Leaders

Tsinghua's reputation, our location in Beijing and the prominence of Tsinghua SEM Advisory Board bring the most influential and inspirational thought leaders in China and around the globe to engage with students in various forums, conferences, lecture series, seminars, workshops, roundtables, etc. They share the most exclusive on-the-ground insights on China in the global business context.

▶ Tsinghua MBA Student Clubs

Student-organized clubs offer numerous opportunities to interact with over 1,200 talented students with unique industry expertise.

- | | |
|--------------------------|--|
| • TMT Club | • Runners' Club |
| • Net Impact Club | • Chinese Traditional Medicine Club |
| • Real Estate Club | • Gourmand Club |
| • Finance Club | • Photography Club |
| • Human Resource Club | • Entrepreneurship Venture Capital and Innovation Club |
| • Loving Hearts Society | • Cultural Creativity Industry Club |
| • Law Club | • Tennis Club |
| • Family Business Club | • Rowing Club |
| • Psychology Club | • AI Club |
| • Medicine & Health Club | • Electricity & Energy Club |
| • Basketball Club | |
| • Golf Association | |
| • Badminton Club | |
| • Football Club | |

MIT SLOAN COLLABORATION

The partnership between Tsinghua SEM and MIT Sloan began in 1996 and has grown deeper in multiple dimensions over time. The academics are enhanced by the partnership with MIT Sloan, allowing students to benefit from resources such as curriculum development, course material, faculty training, courses and lectures given

by visiting MIT Sloan professors. The China Lab Program brings together Tsinghua and MIT students for Chinese consulting projects. The Tsinghua MBA-MIT Sloan Master of Science in Management Studies (MSMS) dual degree option offers tremendous opportunities for students to reap the rewards of the joint program.

MIT SLOAN COURSES & LECTURES

- Corporate Finance
- Cross-Cultural & Team Communication and Case Study Method
- Entrepreneurial Strategy
- Marketing
- Sloan Module in Cambridge: Innovation and Effective Management
- Action Learning: MIT-Tsinghua China Lab



* Huiping Zhou, one of the first to obtain the Tsinghua MBA-MIT Sloan MSMS Dual Degree
Post-MBA: Managing Director, BHR Partners

TSINGHUA MBA - MIT SLOAN MSMS DUAL DEGREE

Before joining the Tsinghua Global MBA Program, you may apply to spend your second academic year at MIT to earn an MIT Sloan MSMS degree in addition to your Tsinghua MBA degree. After entering the Global MBA Program, students have another chance to apply to the MIT Sloan MSMS in the first semester. For the 2020 entry, 13 Tsinghua MBA students and 3 incoming Tsinghua MBA students were admitted to the MIT Sloan MSMS Program.

At Tsinghua SEM

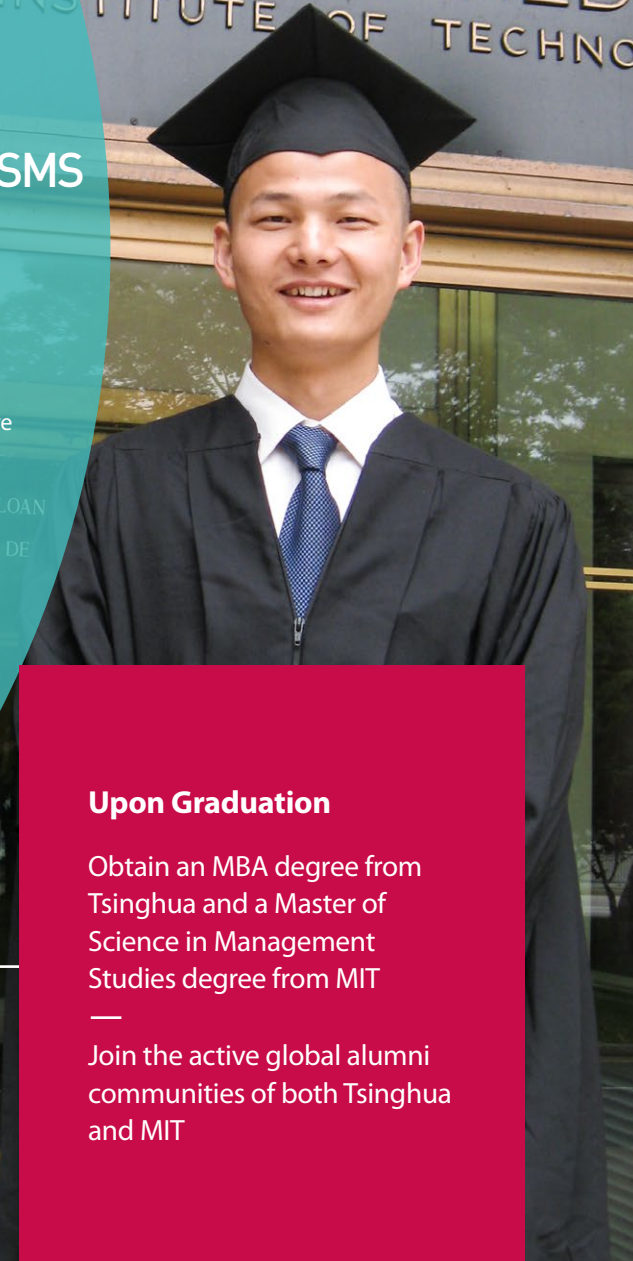
Take core courses in the Tsinghua Global MBA Program
—
Write a Graduation Thesis

At MIT Sloan

Take elective courses at MIT Sloan
—
Write a master's thesis in your concentration area

Upon Graduation

Obtain an MBA degree from Tsinghua and a Master of Science in Management Studies degree from MIT
—
Join the active global alumni communities of both Tsinghua and MIT



DUAL DEGREE OPTIONS



I came to Beijing to study the foundational tenets of business management at Tsinghua and engage with the vibrant city of Beijing and nearby Zhongguancun, which some have dubbed the “Silicon Valley” of China. Inspired by the academic challenges at Tsinghua, I wanted to push myself further, and thus choose to pursue the dual MSMS (Masters of Science in Management Studies) degree at MIT. Spending my second year in Boston, I honed in on strategy, product and finance classes. ””

Julien Dylan ISAACS

United States/ MBA Class of 2019

Tsinghua MBA/MIT Sloan MSMS Dual Degree



Tsinghua MBA - MIT Sloan MSMS

► <https://applymitsloan.mit.edu/apply/>

► <https://mitsloan.mit.edu/msms/master-science-management-studies>

The Tsinghua MBA-MIT Sloan Master of Science in Management Studies (MSMS) dual degree option enables students to supplement the broad-based management education they receive in the first year at Tsinghua with additional knowledge and management tools they can acquire at MIT in the second academic year. Before joining the Tsinghua Global MBA Program, candidates may apply to the Tsinghua MBA-MIT Sloan MSMS Dual Degree Program. After entering the program, students have another chance to apply to the MIT Sloan MSMS in the second semester of their first year. Upon completion of the dual degree program, an MBA degree is granted by Tsinghua University and a degree of Master of Science in Management Studies is granted by MIT.



Tsinghua MBA – Columbia Master of Science

The Tsinghua MBA – Columbia Master of Science dual degree options enable students to study at Columbia University during their second academic year. After entering the Tsinghua Global MBA Program, students can apply to one of below four options in the first semester.

Tsinghua MBA - Columbia MSBA (Master of Science in Business Analytics)

► msba.engineering.columbia.edu/content/curriculum

Partner school: School of Engineering, Columbia University

Degree: MBA degree from Tsinghua University + Master of Science in Business Analytics degree from Columbia University

Tsinghua MBA - Columbia MSFE (Master of Science in Financial Engineering)

► msba.engineering.columbia.edu/content/curriculum

Partner school: School of Engineering, Columbia University

Degree: MBA degree from Tsinghua University + Master of Science in Financial Engineering degree from Columbia University

Tsinghua MBA - Columbia MSOR (Master of Science in Operation Research)

► <https://ieor.columbia.edu/masters/operations-research>

Partner school: School of Engineering, Columbia University

Degree: MBA degree from Tsinghua University + Master of Science in Operation Research degree from Columbia University

Tsinghua MBA – Columbia MS&E (Master of Science in Management Science and Engineering)

► <https://mse.ieor.columbia.edu/>

Partner school: School of Engineering, Columbia University

Degree: MBA degree from Tsinghua University + Master of Science in Management Science and Engineering degree from Columbia University

Tsinghua MBA - Columbia MSIE (Master of Science in Industrial Engineering)

► <https://ieor.columbia.edu/masters/industrial-engineering>

Partner school: School of Engineering, Columbia University

Degree: MBA degree from Tsinghua University + Master of Science in Industrial Engineering degree from Columbia University



Tsinghua - HEC Paris Dual MBA

► www.mba.hec.edu/Learning-Experience/Double-Degrees

Tsinghua SEM and HEC Paris offer a dual degree MBA option to Global MBA students from both schools. Tsinghua Global MBA Program students, having completed the first year's core curriculum, can apply to HEC to pursue their second year of MBA studies by taking elective courses from the HEC Paris MBA Program.

EXCHANGE PROGRAMS

Tsinghua SEM has established an extensive network of top business school partners from around the world, which provides you with exceptional international exposure according to your own interests and goals.

You can choose to spend a semester on exchange, while continuing to pay Tsinghua tuition fees and acquiring academic credit in one of our exchange partner schools.

Each semester, we also receive around 100 students from our exchange partner schools. These students enrich the diversity of our student body and enhance the global experience in the classroom.

100 + SEATS FOR GLOBAL EXCHANGE

Asia-Pacific

Australia	<ul style="list-style-type: none"> Bond University Monash University University of Melbourne
Hong Kong, China	<ul style="list-style-type: none"> The Chinese University of Hong Kong The Hong Kong University of Science and Technology
India	<ul style="list-style-type: none"> Indian School of Business
Japan	<ul style="list-style-type: none"> KEIO University Waseda University
Korea	<ul style="list-style-type: none"> Korea Advanced Institute of Science and Technology Korea University Yonsei University
Pakistan	<ul style="list-style-type: none"> Lahore University of Management Sciences
Singapore	<ul style="list-style-type: none"> Nanyang Technological University National University of Singapore
Taiwan, China	<ul style="list-style-type: none"> National Taiwan University National Chengchi University
Thailand	<ul style="list-style-type: none"> Asian Institute of Technology Thammasat University

America

Brazil	<ul style="list-style-type: none"> FGV-EAESP
Canada	<ul style="list-style-type: none"> McGill University Queen's University at Kingston University of British Columbia University of Toronto
United States	<ul style="list-style-type: none"> Babson College Columbia University Cornell University Duke University New York University Northwestern University Pepperdine University Texas A&M University University of California, Davis University of North Carolina University of Richmond University of South Carolina Yale University

Europe

Austria	<ul style="list-style-type: none"> Vienna University of Economics and Business Administration
Denmark	<ul style="list-style-type: none"> Copenhagen Business School
France	<ul style="list-style-type: none"> ESSEC Business School HEC School of Management Kedge Business School Neoma Business School
Germany	<ul style="list-style-type: none"> European Business School RWTH Aachen University University of Cologne WHU - Otto Beisheim School of Management
Italy	<ul style="list-style-type: none"> Bocconi University
Norway	<ul style="list-style-type: none"> Norwegian School of Economics
Poland	<ul style="list-style-type: none"> Warsaw School of Economics
Spain	<ul style="list-style-type: none"> ESADE Instituto de Empresa Business School
Sweden	<ul style="list-style-type: none"> The Stockholm School of Economics
Switzerland	<ul style="list-style-type: none"> The University of St. Gallen
The Netherlands	<ul style="list-style-type: none"> Erasmus University Rotterdam
United Kingdom	<ul style="list-style-type: none"> London Business School The University of Manchester Warwick Business School

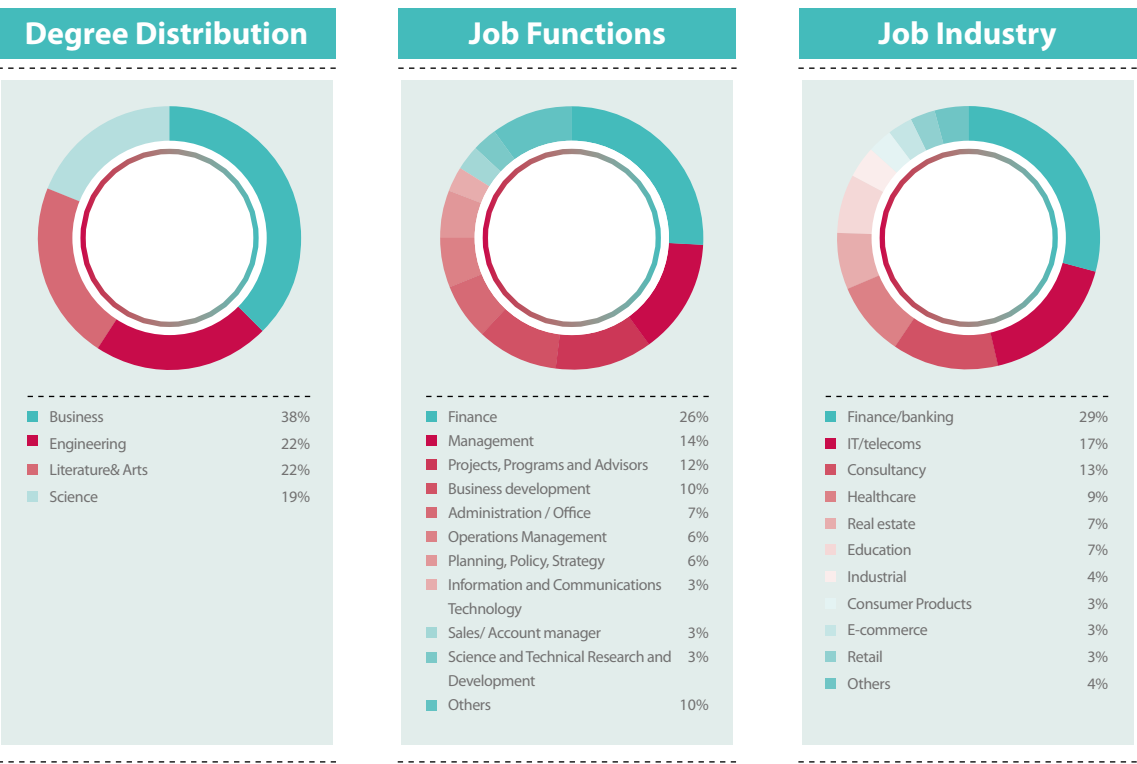
NB: The number of seats for a specific program is subject to change each year.

CLASS OF 2024: KEY FACTS

Our students come from various countries and regions across the globe and have expertise in many key industries.

Accomplished and ambitious as they are, our students foster relationships through collaboration, energy and humility. The teamwork and intimate class settings encourage a highly cooperative atmosphere.

2022 intake for the Tsinghua Global MBA Program



FEMALE
RATIO
51%

INTERNATIONAL
RATIO
23%

AVERAGE
AGE
28

AVERAGE
WORK EXPERIENCE
5

Meet Our Students from Class of 2022



Kevin Tengkam LIO

Country of Citizenship: **Macau, China**
Pre-MBA Education:
Rice University
Pre-MBA Experience:
New Insight Group



Shuang ZHAO

Country of Citizenship: **China**
Pre-MBA Education:
Columbia University; Zhejiang University
Pre-MBA Experience:
Tittallon Outdoor Products Ltd.



Kim Bo KRISTIANSEN

Country of Citizenship: **Denmark**
Pre-MBA Education:
Technical University of Denmark
Pre-MBA Experience:
3Shape



Lena Liu

Country of Citizenship: **Canada**
Pre-MBA Education:
Shanghai Jiaotong University
Pre-MBA Experience:
LONGSUN GROUP HOLDING LTD.



Jun Sawada

Country of Citizenship: **Japan**
Pre-MBA Education:
The University of Tokyo
Pre-MBA Experience:
Mitsubishi Corporation



Aaron Pu

Country of Citizenship: **Hong Kong, China**
Pre-MBA Education:
Northwestern University
Pre-MBA Experience:
BEIJING IEA COMPANY LIMITED



Ornpimol TANADUMRONGSAK

Country of Citizenship: **Thailand**
Pre-MBA Education:
Chulalongkorn University
Pre-MBA Experience:
Plush Studio (2020) Company Limited



Rolando Alfredo CAPOTE

Country of Citizenship: **United States**
Pre-MBA Education:
University of Chicago
Pre-MBA Experience:
Education First Corporation



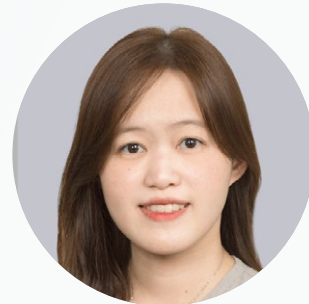
Vania Utami Gunawan

Country of Citizenship: **Indonesia**
Pre-MBA Education:
University of Indonesia
Pre-MBA Experience:
Gojek



Jingyi LI

Country of Citizenship: **Singapore**
Pre-MBA Education:
Boston University
Pre-MBA Experience:
Kroll, LLC



Zhai Li CHOONGI

Country of Citizenship: **Malaysia**
Pre-MBA Education:
Australian National University
Pre-MBA Experience:
Accenture



Mohammed Amin BOUKENKOUL

Country of Citizenship: **Algeria**
Pre-MBA Education:
Harbin Institute of Technology
Pre-MBA Experience:
**Algerian Space Agency
Research Fellow**

ENTREPRENEURSHIP ECOSYSTEM

Through decades of development, Tsinghua has nurtured a dynamic entrepreneurship ecosystem. Tsinghua possesses many key high feasibility technologies and dedicated faculty who have substantial education and research experience. There is a rich atmosphere of innovation, collaboration, and entrepreneurship on campus, supported by courses on innovation and various research centers. Many outstanding entrepreneurs and distinguished professionals in the field of venture capital investments are Tsinghua alumni.

Tsinghua X-Lab

Tsinghua x-lab has been established to facilitate integration of inter-departmental resources to offer systematic and ongoing support for students and alumni with their innovative and entrepreneurial endeavors. The x-lab provides mentoring and incubation services, investment funds, workspace, networking, experience-sharing events, field trips, an online platform, and much more.

Participants of x-lab events

30,000+

Teams nurtured at x-lab

1,500

Capital investment

880 Million USD

Companies incorporated

580

Teams having received capital investment

200



Zhongguancun Area - "China's Silicon Valley"

Tsinghua University is located in the Zhongguancun area - "China's Silicon Valley", which is home to the most talented individuals and cutting edge educational resources in China. These resources include:

- **206** national and provincial research institutions
- over **one third** of the nation's entrepreneurial investment
- R&D centers of almost **half** of the world's Top 500 companies

Tsinghua Science Park - the Largest University Science Park in the World

Manage more than
800
companies



Total assets exceed RMB
200
billion



Incubated more than
5,000
startup enterprises



Manage about
30
science parks in China

More than
300
innovation bases in the world

More than
30
incubated companies have been listed

CAREER DEVELOPMENT

The Career Development Center (CDC) at Tsinghua SEM strives to help students search for the right career

path as well as assist employers in hiring the most suitable candidates from SEM's talent pool.

Evaluation

- CareerLeader Assessment
- Holland Professional Interest Test
- Professional Value Assessment Test

Counseling

- One-on-one career counseling
- Headhunter two-on-one counseling
- Resume workshops
- Alumni sharing sessions
- Mock interviews

TSINGHUA MBA CAREER SERVICES

Job Search Channels

- On-campus recruiting
- Online job postings
- Resume book for internships & job hunting
- Career Fairs in November & March
- Intern recruitment in April
- Tsinghua alumni network
- Family business/corporate sponsorship clubs

Career Education

- Employer recruitment events
- Lectures & seminars
- Campus talks
- Company field visits & career trips
- Featured Advisory Board company visits, internships and job opportunities

COMPANY CAMPUS PRESENTATIONS

120+

COMPANY CAMPUS RECRUITING EVENTS

800+

JOB POSTINGS AT CDC ONLINE

2,000+

Placement Highlights Class of 2021

AVERAGE SALARY INCREASE

96%

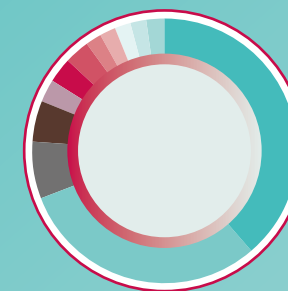
EMPLOYMENT RATE

87%

CHANGE IN INDUSTRY AND / OR JOB FUNCTION

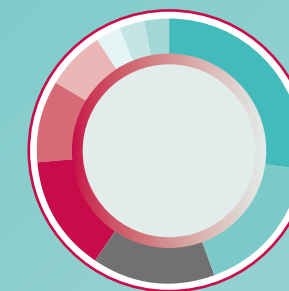
75%

Industry Stats



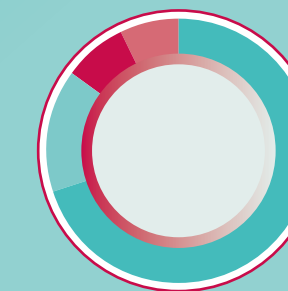
Finance	39%
TMT	31%
Media/Entertainment	7%
Manufacturing	5%
Consulting	3%
Healthcare	3%
Education/Training	3%
Retail/Consumer goods	2%
Energy	2%
Transportation/Logistic	2%
Real Estate	2%
Service	2%

Job Function Stats



Finance	27%
Planning, Policy, Strategy	17%
General Management	15%
Product Management/Project management	14%
Marketing/Sales	10%
Business Development	7%
Business Analysis	3%
Consultancy	3%
Corporate finance	3%

Job Source Stats



University Resources	70%
Personal Network	15%
Previous Employer	8%
Others	7%

Partial List of Tsinghua MBA Recruiters



ALUMNI NETWORK

Tsinghua alumni are highly influential in China's government, business and academic communities as well as important organizations around the world.

Among them are Chen-Ning Yang and Tsung-Dao Lee, Nobel Laureates in Physics, Xi Jinping, President of China, Hu Jintao, former President of China, Wu Bangguo, former Chairman of the National People's Congress, and Zhu Rongji, former Premier of China.

300,000+ **12,000+**

Tsinghua alumni

Tsinghua MBA alumni

130,000+ **IN 60**

Tsinghua SEM alumni

countries
and regions

37,000+

Tsinghua SEM alumni
with degrees

91

Tsinghua Alumni Association
Regional Clubs in China

51

Tsinghua Alumni Association
Country Clubs worldwide

32

Tsinghua SEM
Alumni Clubs

International Alumni Clubs

United States

Tsinghua Club of Arizona
Tsinghua Club of Austin
Tsinghua Club of Boston
Tsinghua Club of Connecticut
Tsinghua Club of Dallas
Tsinghua Club of Florida
Tsinghua Club of Georgia
Tsinghua Club of Greater Chicago
Tsinghua Club of Greater Houston
Tsinghua Club of Greater Seattle
Tsinghua Club of Kansas
Tsinghua Club of Michigan
Tsinghua Club of Minnesota

Tsinghua Club of Nashville
Tsinghua Club of New York
Tsinghua Club of North Carolina
Tsinghua Club of Northern California
Tsinghua Club of Ohio
Tsinghua Club of Olympia
Tsinghua Club of Oregon
Tsinghua Club of Philadelphia
Tsinghua Club of Pittsburgh
Tsinghua Club of Purdue
Tsinghua Club of Sacramento
Tsinghua Club of San Diego
Tsinghua Club of Silicon Valley
Tsinghua Club of Southern California

Tsinghua Club of St. Louis
Tsinghua Club of UIUC
Tsinghua Club of Utah
Tsinghua Club of Washington
Tsinghua Club of Wisconsin

Canada

Tsinghua Club of Calgary
Tsinghua Club of Edmonton
Tsinghua Club of Montreal
Tsinghua Club of Ottawa
Tsinghua Club of Southern Ontario
Tsinghua Club of Toronto

Tsinghua MBA Alumni Association and Clubs

Tsinghua MBA Alumni Association

Beijing Chapter	Shanghai Chapter
Fujian Chapter	Shanxi Chapter
Guangzhou Chapter	Shenzhen Chapter
Henan Chapter	Sichuan Chapter
Hong Kong Chapter	Tianjin Chapter
Hubei Chapter	Zhejiang Chapter
Jiangsu Chapter	Korea Chapter
Shandong Chapter	Singapore Chapter

Tsinghua MBA Alumni Clubs

Tsinghua MBA Alumni Club of Education & Consulting
Tsinghua MBA Alumni Club of Energy
Tsinghua MBA Alumni Club of Fashion & Life
Tsinghua MBA Alumni Club of Finance
Tsinghua MBA Alumni Club of Green Energy
Tsinghua MBA Alumni Club of Medical Management
Tsinghua MBA Alumni Club of Transportation and Logistic
Tsinghua MBA Alumni Club of Information Technology Media and Telecom (ITMT)
Tsinghua MBA Alumni Club of Badminton
Tsinghua MBA Alumni Club of Table tennis



Europe

Tsinghua Club of France
Tsinghua Club of Germany
Tsinghua Club of Great Britain
Tsinghua Club of The Netherlands

Oceania

Tsinghua Club of Australia
Tsinghua Club of Melbourne
Tsinghua Club of New Zealand

Asia

Tsinghua Club of Hong Kong, China
Tsinghua Club of Indonesia
Tsinghua Club of Japan
Tsinghua Club of Korea
Tsinghua Club of Macau, China
Tsinghua Club of Malaysia
Tsinghua Club of Singapore
Tsinghua Club of Taiwan, China
Tsinghua Club of Thailand

APPLY NOW OPEN YOUR GATEWAY TO THE BEST OF CHINA

The Admissions Committee seeks applicants with proven intellect, integrity, leadership skills, and excellent development potential, who can challenge themselves and the status quo in their pursuits of success.

TAKE ACTION TODAY

We Invite You to Learn More about the Tsinghua Global MBA.

Program Options

Program	Language For Core Courses	Duration	No. of Intake	Tuition Fee
Tsinghua Global MBA Program (Full-Time)	English with Chinese options	21 Months	80	198,000 RMB (entire program) ≈28,863 USD
Tsinghua MBA Program (Part-Time)	Chinese	33 Months	240	418,000 RMB (entire program) ≈61,470 USD

Admission Process

- 1**
Application

 - Register at Tsinghua MBA Online Application System: <http://mbaapplication.sem.tsinghua.edu.cn>
 - Complete Online Application Form
 - Request Recommendation Letters
 - Pay Application Fee
 - Send Official GMAT/GRE Score
 - Submit Online Application
- 2**
Interview

 - Receive Interview Invitation
 - Choose In-person or on-line Interview
 - Join Interview
 - Take the Tsinghua MBA Entrance Exam as a substitute to GMAT/GRE (if applicable)
- 3**
Admission Decision

 - Receive Admission Decision (Full, Conditional, Pending Offer, Rejection)
 - Send Online Confirmation Letter
 - Mail Official Transcript and Degree Certificate
 - Receive Admission Package by Mail

Admission Calendar

For International Candidates Only

Stage 1	September, 2022	Online Application System Opens
		http://mbaapplication.sem.tsinghua.edu.cn/user/login/GMBA/82

Stage 2	Oct. 31, 2022	Deadline for Round 1
	Nov. 25, 2022	Decision Released
	Dec. 19, 2022	Deadline for Round 2
	Jan. 20, 2023	Decision Released
	Feb. 13, 2023	Deadline for Round 3
	Mar. 19, 2023	Decision Released
	Mar. 20, 2023	Deadline for Round 4
	Apr. 14, 2022	Decision Released
	Apr. 24, 2022	Deadline for Round 5
	May 19, 2022	Decision Released

Stage 3	July, 2023	Official Admission Package Sent
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Stage 4	August, 2023	Enrollment & Registration
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Application Criteria

For International Candidates Only

- Must be non-Chinese citizens with a valid passport
- Undergraduate degree from a recognized university
- Competitive GMAT/GRE score or Tsinghua MBA Alternative Entrance Exam score*. GMAT/GRE score is preferred.
- Completed Tsinghua MBA online application and submission of required supporting materials
- At least 3 years of work experience for applicants with an undergraduate degree or at least 2 years of work experience for applicants with a master or doctor degree.
- Applicants are required to submit the original degree together with the degree authentication.

Application Checklist/ Required Supporting Material:

For International Candidates Only

A completed application should include all the following items. Color scanned version of documents to be submitted online:

- Completed Tsinghua MBA Application Form
- Color scanned undergraduate degree certificate and degree authentication
- Color scanned completed official undergraduate transcript
- GMAT/GRE score report
- Two recommendation letters submitted by reference
- Current resume (1 page)
- Color scanned passport page with personal information
- Two inches (between 100kB-500kB) in size with white background passport-style photo.
- Personal statement

Scholarship

For International Candidates and Candidates from Hong Kong, Macau, and Taiwan

Various scholarships are granted to our admitted international candidates on both merit and need basis. We understand that the tuition is a big investment for our students; therefore we are constantly striving to provide financial support through our scholarship scheme to make our MBA programs more affordable. Please kindly find a list of available scholarships below:

- **Tsinghua MBA Distinguished Student Scholarship**
Up to 198,000 RMB, application via our MBA online application system.
- **Tsinghua MBA Exemplary Student Scholarship**
Up to 150,000 RMB, application via our MBA online application system.
- **Future Leader Award Scholarship**
Up to 50,000 RMB, application via our MBA online application system.
- **The Belt and Road Initiative Scholarship**
Up to 198,000 RMB, application via our MBA online application system.
- **Female Leader Scholarship**
Up to 99,000 RMB, application via our MBA online application system.
- **Entrepreneurial Star Scholarship**
Up to 99,000 RMB, application via our MBA online application system.
- **Family Business Successor Scholarship**
Up to 99,000 RMB, application via our MBA online application system.
- **Science and Technology Talent Scholarship**
Up to 50,000 RMB, application via our MBA online application system.
- **Social Welfare Scholarship**
Up to 50,000 RMB, application via our MBA online application system.
- **Chinese Government Scholarship**
Around 50,000 RMB tuition waiver + free on-campus accommodation + monthly stipend for the entire program; application via CSC online system.

Note:

Please be aware that you need to apply for the Chinese Government Scholarship through the Chinese embassy in your home country. You will be automatically considered for the Tsinghua Scholarship after you submit your online application. The scholarship will be granted on both merit and need basis.

Learn more about Tsinghua Global MBA Program

Online:

- Explore our website: <http://gmba.sem.tsinghua.edu.cn/>
- Email student ambassadors to understand how current students and alumni view our program: <http://gmba.sem.tsinghua.edu.cn/admissions/ambassadors/index.html>
- Sign up for email newsletters regarding the program, admissions information, and event invites: <http://mbaapplication.sem.tsinghua.edu.cn>

On-Campus:

You are welcome to visit us any time during the semesters by letting us know via email: intlmbaadm@sem.tsinghua.edu.cn.

- Tour Tsinghua
- Sit in on a lecture
- Meet current students in various public forums and networking events

Off-Campus:

- Attend one of our student/alumni events
- Attend one of our information sessions hosted around the world

General Inquiries:

Contact an Admissions Officer to learn more.

MBA Admissions Office Tsinghua MBA Programs

Room A110, Jianhua Building
School of Economics and Management Tsinghua University
Haidian District, Beijing, 100084, China

- Tel: 86-10-6279 7196

- Email: intlmbaadm@sem.tsinghua.edu.cn

Applicants from Mainland China please contact

- Email: mbaadmissions@sem.tsinghua.edu.cn

- Website: <http://mba.sem.tsinghua.edu.cn/index.html>



Admission information is for international applicants only;

For Mainland China applicants, please check <http://mba.sem.tsinghua.edu.cn/>

For Hongkong, Macau and Taiwan applicants, please check http://gmba.sem.tsinghua.edu.cn/Admissions/HK_Macau_Taiwan.htm

CHINA ROOTS GLOBAL VISION

MIT COLLABORATION
TSINGHUA NETWORK



Tsinghua Global MBA Program

Room A110, Jianhua Building
School of Economics and Management
Tsinghua University

Haidian District, Beijing, 100084, China

Tel: 86 - 10 - 62797196

Email: intlmbaadm@sem.tsinghua.edu.cn

<http://gmba.sem.tsinghua.edu.cn/>

